

Syed K. Zaidi, Ph.D.

Department Head and Ross Endowed Professor of Accounting
Department of Accounting, Finance, Economics, and Business Law
College of Business
East Texas A&M University
Syed.Zaidi@etamu.edu

EDUCATION

The University of Texas at El Paso PhD – International Business: Accounting	May 2012
California State University, San Bernardino MBA – Accounting	June 2007
California State University, Long Beach BS – Business Administration: Finance	May 2003
El Camino Community College, Torrance, CA AS – Business Administration: Computer Information Systems (non-conferred)	July 2002
The University of Peshawar (Bahria College), Pakistan BBA – General Business	June 1997
Petroman Training Institute, Pakistan Diploma – Computer Science	1995

CERTIFICATIONS

Institute of Management Accountants (IMA) Financial and Managerial Accounting Associate (FMAA) #111 Certified Management Accountant (CMA) #45892	June 2024 May 2015
Scrum Alliance Certified Scrum Master (CSM) #001473050	January 2023
Scrum.Org, The Home of Scrum Professional Scrum Master I (PSM I) #900835	January 2023
International Scrum Institute Certified Kanban Expert (Kanban-EXP) #35061720022931 Scrum Master Accredited Certification (SMAC) #35061720022931	January 2023 December 2022
Association of Certified Fraud Examiners (ACFE) Certified Fraud Examiner (CFE) #672801	September 2014

CERTIFICATES / OTHER QUALIFICATIONS

Intuit Academy

Tax Level 1 – Federal Individual Tax Returns

October 2024

Franklin University

Teaching Effectively in Higher Education

September 2024

Louisiana State University (LSU Online)

Facilitating Learning Online

August 2024

Collaborative Institutional Training Initiative (CITI)

Social & Behavioral Research – Basic Course

November 2023

Louisiana State University, Shreveport

CPTP SCS Cybersecurity Web-Based Training

February 2025

CPTP SCS Cybersecurity Web-Based Training

May 2023

Association to Advance Collegiate Schools of Business (AACSB)

Continuous Improvement Review (CIR)

August 2021

Assurance of Learning 2 (AoL II)

August 2021

Assurance of Learning 1 (AoL I)

August 2021

The University of Texas at El Paso

UTEP Certificate of College Teaching

August 2011

The State of California

Notary Public #1690792 (Expired: 2010)

August 2006

Peoples Income Tax

The Comprehensive Income Tax Course, CTEC #1071-QE-1004

May 2006

TEACHING & RELATED EXPERIENCE

East Texas A&M University, Commerce**September 2025-Present**

Head – Dept. of Accounting, Finance, Economics, and Business Law

Professor of Accounting

Kenton and Eula Ross Endowed Professor of Accounting

Louisiana State University, Shreveport**August 2019-August 2025**

Pete and Linda Ballard Endowed Professor of Accounting

February 2023-August 2025

Full Professor (Tenured)

August 2022-August 2025

Chair – Department of Accounting and Business Law

July 2021-August 2023

Interim Associate Dean – College of Business

July 2021-May 2022

Associate Professor of Accounting

August 2019-July 2022

Interim Chair – Department of Accounting and Business Law

April 2021-June 2021

Miles Talent Hub Inc., Wilmington, DE

Consultant/Independent Contractor: CPE/CPA Masterclasses; Adjunct

August 2024-March 2025

The University of Cumberlands, Williamsburg, KY

Content Expert/Consultant for MBA, MS-Finance, and PhD-Business
Assisting NJ Office of the Secretary for Higher Education

July 2024-October 2024

California State University, San Marcos

Chair – Department of Accounting
Associate Professor of Accounting (Tenured)
Assistant Professor of Accounting (Break from 8/2015-5/2016)

August 2012-May 2019

August 2018-May 2019

August 2018-May 2019

August 2012-July 2018

Midwestern State University, Wichita Falls, TX

Assistant Professor of Accounting

August 2015-May 2016

The University of Texas at El Paso

Associate Instructor of Accounting
Research Assistant (RA) for Dr. Esperanza Huerta

August 2008-May 2012

August 2008-May 2012

El Camino Community College, Torrance, CA

Teaching Assistant for Mr. Jack Gill
Teaching Assistant for Ms. Trudy Meyer
Teaching Assistant for Mr. G. Scott

January 2000-May 2001

August 2000-May 2001

August 2000-December 2000

January 2000-May 2000

Idaho State University, Pocatello

Classroom Assistant at Early Learning Center

August 1998-December 1998

Queen Mary Public School, Pakistan

Computer Teacher

September 1996-April 1997

PROFESSIONAL EXPERIENCE

ZeeAcc

Founder and CEO
Providing Accounting consulting/advisory services

March 2019-August 2025

HireRight, Inc., Rancho Cucamonga, CA

International Vendor Coordinator
Collected criminal searches from vendors across the world
Monitored vendor performance and compliance
Promoted and maintained positive relationship with clients
International Verifications Researcher
Verified employment and education
Established network with international sources
Researched international contacts

September 2004-July 2008

July 2006-July 2008

September 2004-July 2006

ARTA Custom Engraving, Victorville, CA

Business Owner
Managed inventory and store
Trained works and prepared tax documents

May 2004-June 2005

Nationwide Funding LLC, Irvine, CA

July 2003-April 2004

Account Executive

Analyzed financial data

Researched industry profiles and established client base

Negotiated contracts with corporate executives

ACCOUNTING CHANNEL

ZeeTube: The Accounting Channel (YouTube Channel)

Accounting lectures for students

March 2020-Present

<https://www.youtube.com/user/skrzaidi2003/videos>

COURSE DEVELOPMENT

Cost Accounting (BADM 790/ACCT 714/MBA 714)

Developed for the MBA Program at LSUS

Spring 2020

International Accounting (ACCT 710/MBA 711)

Developed for the MBA Program at LSUS

Fall 2019

International Financial Reporting Standards (IFRS)

Developed for the Extended Learning Accounting Certification Program at CSUSM

Spring 2014

COURSES TAUGHT

Undergraduate

Cost Accounting (FTF/Online)

Cost Management (Advanced Cost) (FTF)

Intermediate Accounting II (FTF)

Introduction to Business (FTF)

Managerial Accounting (FTF)

Principles of Financial Accounting (FTF)

Principles of Managerial Accounting (FTF/Online)

Senior Experience (FTF)

GraduateAccounting Analysis for Decision Making
(Online)

Cost Accounting (FTF/Online)

Foundations of Accounting (FTF)

International Accounting (Online)

Internship (FTF/Online)

Managerial Use of Accounting Data (Online)

SIR (Master's in Biotech Thesis Committee)

RESEARCH

Peer Reviewed Publications

Henderson, C., Gupta, G., Zaidi, S., Karim, M. (2024). "What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture", *The International Journal of Management Education*, Vol. 22, No. 1, pp. 1-11.

Zaidi, S., Henderson, C., and Gupta, G. (2022) "A Holistic Model for the Adoption of Online Tax Filing in a Developing Country," *Journal of Theoretical Accounting Research*, Vol. 17, No. 3, pp. 86-124.

Souza, J., Paz, V., Zaidi, S., and Dzielski, S. (2021). "The Impossible Interview: A Two-Stage Interview Case for Auditing Students." *Journal of Multidisciplinary Research*, Vol. 13, No. 2, pp 75-108.

Zaidi, S., Henderson, C., Li, Y., and Akaaboune, O. (2021). "Information Mediums Effect on Information Sharing Behavior." *Journal of Theoretical Accounting Research*, Vol. 17, No. 1. pp. 1-29.

Zaidi, S. and Rathinasamy, R. (2021). "What Explains Price Response to Russell 2000 Index Additions and Deletions?" *Journal of Theoretical Accounting Research*, Vol. 16, No. 2. pp. 45-66.

Zaidi, S. and Paz, V. (2020) "Do Core and Non-Core Cash Flows from Operations Persist Differentially in Predicting Future Cash Flows? Analyses Based Upon Industry Membership." *Economics and Business Journal: Inquiries and Perspectives*, Vol. 11, No. 1, pp. 42-59.

Dayyala, N., Zaidi, S., and Bagchi, K. (2020). "Diffusion of IFRS Using Innovation Diffusion Models." *International Journal of Accounting and Information Management*, Vol. 28, No. 4, pp. 685-701.

Karim, M., Rathinasamy, R., and Zaidi, S. (2018). "Market Reaction to Split Announcements: Rational Response or Behavioral Bias?" *Academy of Accounting and Financial Studies Journal*, Vol. 22, No. 2, pp. 1-15.

Zaidi, S., Henderson, C., and Gupta, G. (2017). "The Moderating Effect of Culture on e-Filing Taxes: Evidence from India", *Journal of Accounting in Emerging Economies*, Vol. 7, No. 1, pp. 134-152.

Gupta, G., Zaidi, S., Udo, G., and Bagchi, K. (2015). "The Influence of Theory of Planned Behavior, Technology Acceptance Model, and Information Systems Success Model on the Acceptance of Electronic Tax Filing System in an Emerging Economy", *The International Journal of Digital Accounting Research*, Vol. 15, pp. 155-185.

Gupta, G., Zaidi, S., Udo, G., and Bagchi, K. (2015). "The Effect of Espoused Culture on Acceptance of Online Tax Filing Services in an Emerging Economy", *Advances in Business Research*, Vol. 6, No.1, pp. 14-31.

Zaidi, S. and Paz, V. (2015). "The Impact of IFRS Adoption: A Literature Review", *Journal of Theoretical Accounting Research*, Vol. 10, No. 2, pp. 116-141.

Paz, V. and Zaidi, S. (2014). "The Impact of CEO Stock Option Expensing as per SFAS 123 (R) on Earnings Quality", *Journal of Business, Economics and Finance*, Vol. 3, No. 2, pp. 153-170.

Zaidi, S. and Huerta, E. (2014). "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *International Journal of Accounting and Financial Reporting*, Vol. 4, No. 1, pp.1-27.

Work-in-Progress

Journal Articles:

Paz, V., Mutaseb, H., and Zaidi, S. "Best Practices, Tips, and Tricks for Accounting Courses in a Distance Learning Modality", *Journal of Accounting Education*.

Karim, M. and Zaidi, S. "National Culture and Earnings Management Practices Across Countries."

Gaurav, G., Zaidi, S., and Henderson, C. “Why Do Students Enroll in Online Accounting Courses?”

Huerta, E., Otero, K., and Zaidi, S. “Factors Influencing Student Satisfaction with Business Simulators”.

Zaidi, S. and Paz, V. “The Impact of Strong Corporate Governance and IFRS Adoption on the Economic Growth Rate of the IFRS Adoptee Countries”.

Paz, V., Creel, T., Zaidi, S. and Olear, C. “Using Virtual Tools in Accounting Classes to Create Gamification”.

Huerta, E., Petrides, Y., Zaidi, S., and Glandon, T. “Influence of Rule Precision and Damage on the Assessment of Unethical Conduct.”

Conference Presentations

Gaurav, G., Zaidi, S., and Henderson, C. “Why Do Students Enroll in Online Accounting Courses?”, *Poster Session at the 2024 American Accounting Association Southwest Region*, Galveston, TX, April 2024.

Henderson, C., Gupta, G., and Zaidi, S. “What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture”, *Concurrent Section at the 2023 Southwest American Accounting Association*, Houston, TX, March 2023.

Henderson, C., Gupta, G., and Zaidi, S. “What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture”, *Effective Learning Strategies Section at the Annual Meeting of the American Accounting Association*, San Diego, CA, August 2022.

Zaidi, S. and Paz, V. “The Impact of Strong Corporate Governance and IFRS Adoption on the Economic Growth Rate of the IFRS Adoptee Countries”, *Research Interaction Forum V at the Annual Meeting of the American Accounting Association*, New York, NY, August 2016.

Dayyala, N., Zaidi, S., Bagchi, K. “Diffusion of IFRS Using Innovation Diffusion Models”, *Full Paper Session at the Western Decision Sciences Institute*, Las Vegas, NV, April 2016 (Best Application Paper Award).

Zaidi, S. “The Impact of Strong Corporate Governance and IFRS Adoption on the Economic Growth Rate of the IFRS Adoptee Countries”, *Effective Learning Strategies Poster Session at the Western Region Meeting of the American Accounting Association*, Coronado, CA, April 2015.

Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, C., Olivas, T., Proudfit, J., Schmelzer, L., and Zaidi, S. “Cal State, San Marcos Faculty Learning Community in Diversity and Multiculturalism: Teaching and Learning Cultural Intelligence”, *Teaching Diversity Conference*, University of California, San Diego, CA, January 2015.

Zaidi, S. and Henderson, C. “Information Sharing Behavior in a Collectivist Society with Face Dimension”, *Effective Learning Strategies Poster Session at the Western Region Meeting of the American Accounting Association*, Salt Lake City, UT, April 2014.

Huerta, E., Glandon, T., Petrides, Y., and Zaidi, S. “Ethical Regulation as an Incomplete Contract: Influence of Regulation and Damages on Unethical Conduct Assessments”, *Concurrent Session at the American Accounting Association*, Anaheim, CA, August 2013.

Zaidi, S. and Huerta, E. "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *Paper Session at the Western Region Meeting of the American Accounting Association*, San Francisco, CA, April 2013.

Zaidi, S. "Information Sharing Behavior in a Collectivist Society with Face Dimension", *Emerging and Innovative Research Project Session at the American Accounting Association*, Denver, CO, August 2011.

Huerta, E., Glandon, T., Petrides, Y., and Zaidi, S. "Disciplinary Sanctions: Does the Regulation of Auditors' Unethical Behavior Influence the Sanctions Imposed?", *Ethics Symposium Forum at the American Accounting Association*, Denver, CO, August 2011.

Zaidi, S. and Huerta, E. "Consequences of IFRS Adoption", *Concurrent Session at the American Accounting Association*, San Francisco, CA, August 2010.

Zaidi, S. "Individuals' Perception on the Adoption of Global Taxation", *Emerging and Innovative Research Project (Poster) at the American Accounting Association*, San Francisco, CA, August 2010.

Huerta, E., Otero, K., and Zaidi, S. "Factors Influencing Student Satisfaction with Business Simulators", *Concurrent Session at the American Accounting Association*, San Francisco, CA, August 2010.

Zaidi, S. "Consequences of IFRS Adoption: Work in Progress", *Research Interaction Forum Session at the American Accounting Association*, New York, NY, August 2009.

Other Presentations

Zaidi, S. and Henderson, C. "Information Sharing Behavior in a Collectivist Society with Face Dimension", *Celebration of Faculty Scholarship and Creative Activities*, California State University, San Marcos, CA, April 2014.

Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, C., Olivas, T., Proudfit, J., Schmelzer, L., and Zaidi, S. "Learning to Change", *Teaching Expo*, California State University, San Marcos, CA, April 2014.

Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, C., Olivas, T., Proudfit, J., Schmelzer, L., and Zaidi, S. "Promising Practices", *The 17th Annual CSU Symposium on University Teaching*, California State University, San Marcos, CA, March 2014.

Zaidi, S. and Huerta, E. "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *Celebration of Faculty Scholarship and Creative Activities*, California State University, San Marcos, CA, April 2013.

Zaidi, S. and Huerta, E. "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *Accounting Standards and Regulatory Environment Session at the Southern California Accounting Research Forum*, Fullerton, CA, April 2013.

SERVICE

Discipline

Federation of Business Disciplines (FBD)

Vice President/Program Chair	March 2025-Present
Executive Council Member	April 2024-Present
Director – Board of Directors	March 2022-Present
Vice President/Program Chair Elect	April 2024-March 2025

American Accounting Researchers & Educators (AARE)

Founding Member	April 2024-Present
Chair – Nominating Committee	May 2024-June 2025
Member – Marketing/Branding Committee	May 2024-June 2025
Chair – Sponsorship and Dues Committee	April 2024-June 2025
Co-Chair – Organizing Committee	April 2024-June 2025
Director – Board of Directors	April 2024-June 2025

American Journal of Business and Operations Research

Editorial Board Member	Fall 2021-Present
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Journal of Finance and Accounting

Editorial Board Member	Fall 2020-Present
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International Journal of Economics, Finance and Management Sciences

Editorial Board Member	Fall 2020-Present
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Risk Governance and Control: Financial Markets & Institutions

External Reviewer	Spring 2020-Present
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ZeeTube: The Accounting Channel

Professor – Accounting Lectures	Spring 2020-Present
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Institute of Management Accountants (IMA)

Campus Advocate-Louisiana State University, Shreveport	Fall 2019-Summer 2025
Campus Advocate-California State University, San Marcos	Summer 2016-Spring 2019
Campus Advocate-Midwestern State University, Wichita Falls	Fall 2015-Spring 2016
Campus Advocate-California State University, San Marcos	Fall 2013-Summer 2015

American Accounting Association Southwest Region (AAA-SW)

President	March 2023-August 2024
Program Chair	March 2022-August 2023
Program Chair Elect	March 2021-March 2022
Nominating Committee Member	March 2020-March 2021

American Accounting Association-Southwest Region Meeting 2024

Speaker – Where Can We Go From Here?	April 2024
Speaker – Business Meeting & Luncheon	April 2024

Accounting Transfer Pathway Committee of Louisiana

Committee Member	Spring 2023
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Southeast Decision Sciences Institute 2021 & 2022 Reviewer	Spring 2020-Spring 2022
International Journal of Accounting and Information Management Reviewer	Spring 2019
California Society of Certified Public Accountants (CalCPA) Scholarship Committee Member – San Diego Chapter	Fall 2018
International Journal of Management Sciences Editorial Board Member	2017
American Accounting Association Annual Meetings 2013 & 2016 Mentor – New Member Host Program	2016
Reviewer	2016
Reviewer	2013
Advances in Business Research Editorial Board Member	Spring 2015-Fall 2016
Reviewer	Spring 2015-Fall 2016
Western Decision Sciences Institute Annual Meeting Reviewer	2015
The Business Association of Latin American Studies Reviewer	2010

Department

UG Program Task Force Task Force Chair	Fall 2025-Present
Promotion and Tenure (P&T) Committee for Dr. Yu Bai at LSUS Committee Chair	Spring 2024-Fall 2024
Pre-Tenure Review Committee for Dr. Gail Gao at LSUS Committee Chair	Spring 2024-Fall 2024
Course Revision Committee for MBA 700 at LSUS Committee Chair	Summer 2022
Advisory Board at LSUS Prepared By Laws and Application Packet	Spring 2022
Beta Alpha Psi at LSUS Prepared Application Packet	Spring 2020
Peer Review Committee (PRC) at CSUSM Committee Member	Fall 2018-Spring 2019

Transfer Curriculum Evaluation Committee at CSUSM Committee Member	Fall 2018-Spring 2019
Scholarship Committee at CSUSM Chair	Spring 2019
Committee Member	Spring 2013-Spring 2015
Accounting Society at CSUSM Advisor	Fall 2017-Spring 2018
Advisor	Spring 2014-Spring 2015
Advisor Elect	Spring 2013-Fall 2013
Accounting Faculty Hiring Committee at CSUSM Interviewer – American Accounting Association Meeting, DC	Fall 2018
Interviewer – American Accounting Association Meeting, CA	Fall 2017
Interviewer – American Accounting Association Meeting, NY	Fall 2016
Interviewer – American Accounting Association Meeting, GA	Fall 2014
Junior Achievement at CSUSM Presenter	Fall 2014
Panelist	Spring 2013

College

Assurance of Learning (AoL) Committee at LSUS Committee Member	Summer 2022-Summer 2025
Co-Chair	Summer 2021-Spring 2022
AACSB Task Force at LSUS Committee Member	Summer 2022-Summer 2025
Co-Chair	Summer 2021-Spring 2022
Newly Hired Faculty Mentor at LSUS Mentor	Fall 2020-Summer 2025
External Relations Committee at LSUS Committee Member	Fall 2019-Summer 2025
Student Advising at LSUS Advisor	Fall 2019-Summer 2025
Introduction to Business (MADM 105) Course at LSUS Guest Speaker	Fall 2022-Fall 2024
Guest Speaker	Spring 2024
Guest Speaker	Fall 2023
Guest Speaker	Spring 2023
Guest Speaker	Fall 2022
Executive Committee at LSUS Committee Member	Summer 2022-Summer 2023
Co-Chair	Summer 2021-Spring 2022

Committee Member	Spring 2021-Summer 2021
Catalog Committee at LSUS	
Committee Member	Summer 2022-Summer 2023
Co-Chair	Summer 2021-Spring 2022
Internships at LSUS	
Internship Coordinator	Summer 2021-Summer 2023
Accounting Degree Option – Introduction to Business Course at LSUS	
Video Faculty Guest Speaker	Spring 2021
Career Fair – Caddo Career and Technology Center	
LSUS Table Presenter	Spring 2020
Leadership Committee at CSUSM	
Committee Member	Fall 2018-Spring 2019
Graduation Ceremony at CSUSM	
Gonfaloniere	Spring 2019
Undergraduate Curriculum Committee at CSUSM	
Committee Member	Fall 2016-Spring 2018
Dress for Success Fashion Show – Latino Business Student Assoc.	
Judge Panel	Spring 2017
Faculty Development Committee at MSU-Wichita Falls, TX	
Committee Member	Fall 2015-Spring 2016
Mustang Rally at MSU-Wichita Falls	
Co-Presenter	Fall 2015
Retention, Tenure, and Promotion (RTP) Task Force at CSUSM	
Committee Member	Spring 2013-Summer 2015
Strategic Planning Committee (Subgroup) at CSUSM	
Committee Member	Fall 2012

University

Academic Senate at LSUS	
Vice President	Fall 2023-Summer 2025
Executive Committee Member	Fall 2023-Summer 2025
Senator	Spring 2020-Summer 2025
Graduation Ceremony at LSUS	
Faculty Marshal	Summer 2021
Search Committee – Director of Recruitment at LSUS	
Committee Member	Summer 2021

Search Committee – Dean College of Business at LSUS Committee Member	Spring 2021
LSUS Initiative Video – I have a Dream Participant	Fall 2020
New Faculty Orientation at LSUS Panelist: What I wish I had known during my 1 st year at LSUS	Fall 2020
Retention Committee at LSUS Committee Member	Spring 2020-Spring 2021
Title IX Confidential Advisor at LSUS Advisor	Fall 2019-Fall 2021
Faculty Mentoring Program at CSUSM Mentor Mentor	Fall 2016-Spring 2019 Spring 2013-Spring 2015
Faculty Center Connections at CSUSM Member Member	Fall 2016-Spring 2019 Spring 2013-Spring 2015
Academic Senate at CSUSM Senator	Fall 2016-Spring 2018
Student Affairs Committee at CSUSM College Representative	Fall 2016-Spring 2017
University Corporation at CSUSM Director – Board of Directors Director – Board of Directors	Fall 2016-Spring 2017 Fall 2014-Spring 2015
Semester-in-Residence for Master of Biotechnology at CSUSM Thesis Committee Member	Spring 2017
Review Interview for Faculty Center Director at CSUSM Participant	Spring 2017
Research Committee at MSU-Wichita Falls, TX Committee Member	Fall 2015-Spring 2016
Faculty Steering Committee at CSUSM Committee Member	Summer 2014-Spring 2015
Campus Connect at CSUSM Facilitator Graduate Participant	Summer 2014-Spring 2015 Spring 2014 Fall 2013-Spring 2014

Graduation Ceremony at CSUSM	
Faculty Marshal	Spring 2013
Faculty Marshal	Spring 2014
Faculty Marshal	Spring 2015
Faculty Learning Community at CSUSM	
Committee Member	Fall 2013-Spring 2014
Community	
Business Department Advisory Board - West Los Angeles College	
Advisory Board Member	Summer 2025-Present
SpeakerPost	
Speaker	Fall 2020-Present
Alumni Mentoring Program at CSUSB	
Mentor	Spring 2020-Present
Campus Federal Credit Union	
Campus Ambassador	Fall 2020-Summer 2025
Dissertation Interview-Doctoral Candidate Nahla Abousamra at IUP	
Interviewee	March 2024
1000 Spotlights Highlighting...Meaningful Impact (Published)	
Interview with Dr. Kapoor, CEO SpeakerPost	July 2023
Strategies for Living with David McMillan on KEEL Radio	
Subject Matter Expert/Guest Speaker	April 2022
SpeakerPost Video	
Speaker: What Can You Do with a Degree In Accounting?	February 2022
Bobbie Harro's Cycles at Deaf Action Center of Shreveport	
Presenter/Speaker	Fall 2020
Alumni Speaker Series at CSUSB	
Speaker: Pursuing a PhD or Doctorate	Fall 2020
LSUS India Studies Cricket Tournament	
Emcee/Chief Guest	Fall 2019
Murrietta Chamber of Commerce, CA	
Chamber Champion	Fall 2016-Spring 2019
Chamber Champion	Fall 2013-Summer 2015
Young Professional of Wichita Falls, TX	
Member	Fall 2015-Spring 2016

Promenade Temecula Leadership Council (PTCL), CA Volunteer	Spring 2015
Accounting Day – San Diego, CA CSUSM Exhibitor	Spring 2015
CSUSM Exhibitor	Spring 2014

SCHOLARSHIP/HONORS/AWARDS/ENDOWMENTS

Kenton and Eula Ross Endowed Professorship in Accounting Recipient	Fall 2025-Present
Pete & Linda Ballard Endowed Professorship in Accounting at LSUS Recipient	Spring 2023-Summer 2025
Outstanding Educator Award Nomination for AARE Nominee	Fall 2024
Professor of the Year Award Nomination at LSUS Nominee	Spring 2024
Faculty Research & Development Grant at LSUS Recipient	2022
Competitive Summer Research Grant – COBA at CSUSM Recipient	Summer 2019
Recipient	Summer 2018
Recipient	Summer 2017
Best Application Paper Award: Diffusion of IFRS Using Innovation Diffusion Models, 45 th Annual Meeting of WDSI - Las Vegas, NV Recipients Authors: Dayyala, N., Zaidi, S., and Bagchi, K.	April 2016
Harry E. Brakebill Distinguished Professor Award at CSUSM Nominee	2017
Wang Family Excellence Awards at CSUSM Nominee	2017
President's Outstanding Faculty Award for Teaching Innovation and Excellence at CSUSM Nominee	2014
Sony Electronics Faculty Award for Innovative Instruction with Technology at CSUSM Nominee	2013
CMA Doctoral Scholarship from Institute of Management Accountants Recipient	2012

Beta Gamma Sigma, International Honor Society for Collegiate Schools of Business	
Invited Member - UTEP Chapter	2009
Invited Member - CSUSB Chapter	2007
Invited Member - CSULB Chapter	2003
Highest Ranking Graduate in the Accounting Concentration at CSUSM	
Recipient of MBA-Accounting Award	2007
Certificate of Recognition for Excellence in Educational Endeavor from Senate Issued by Senator 31 st District, CA	
Recipient	2007
Outstanding Undergraduate Student Award at CSULB	
Nominee	Spring 2003
President's Honor List at CSULB	
Recipient	Spring 2003
Recipient	Fall 2002
Recipient	Spring 2002
Financial Management Association, National Honor Society at CSULB	
Member	2002
Dean's List at El Camino Community College (ECC), Torrance, CA	
Recipient	Spring 2001
Recipient	Fall 2000
Recipient	Spring 2000
Recipient	Fall 1999
Recipient	Spring 1999
The National Dean's List	
Recipient - America's Outstanding Students, 24 th Edition	2000-2001
Recipient - America's Outstanding Students, 23 rd Edition	1999-2000
Transfer Presidential Scholar at University of Southern California (USC)	
Awardee	2000-2001
Alpha Gamma Sigma, the Honor and Scholarship Society	
Member - El Camino Community College – Torrance Chapter	2000-2001

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

American Accounting Researchers & Educators (AARE)	2024-Present
Federation of Business Disciplines (FBD)	2020-Present
People and Global Business Association (P&GBA)	2016-Present
International Society for Development and Sustainability (ISDS)	2015-Present

Association of Certified Fraud Examiners (ACFE)	2014-Present
Institute of Management Accountants (IMA)	2012-Present
American Accounting Association (AAA)	2012-2024
Society of Louisiana Certified Public Accountants (LCPA)	2024-2025
American Accounting Association Southwest Region (SWAAA)	2020-2024
California Society of Certified Public Accountants (CalCPA)	2013-2019

PROFESSIONAL DEVELOPMENT

Institute of Management Accountants (IMA)

Successfully Managing Workplace Conflict	June 2024
How to Make Modern Accounting a Reality with Sustainable Change	May 2024
Leadership Foundations for Management Accountants	May 2024
Listening Skills	May 2024
Negotiation	May 2024
Leading Change	May 2024
Embracing Change	May 2024
Emotional Intelligence	May 2024
Revenue Management: Methods to Drive the Top Line	May 2024
Making Your Next Career Move with Intention	April 2024
IMA Ethics Series: The Power of Trust	April 2024
Ethics in the Digital Age	April 2024
Build Your Personal Brand with AI	April 2024
The Psychology of Leadership Decision Making	April 2024
Presentation Skills	April 2024
Predicting the Future: Anything Can Be Modeled	April 2024
Inside Talk – AI-Powered Business Intelligence: Shaping the Future of Acct & Fin.	April 2024
Strategic Finance: Generative AI in Accounting Application	April 2024
You Can't Manage What You Can't Measure	April 2024
Strategic Finance and Evolution of FP&A	February 2023
Micro and Interactive Learning: Latest Tools and Techniques	February 2023
Accounts Payable Trends 2017: The Process and Technology of AP Invoices	September 2017
Integrated Business Planning Fosters Better Collaboration & Decision Management	September 2017
Robotics Process Automation	July 2017
Creating a Travel and Expense Policy That Employee Will Actually Follow	July 2017
The Future Role of Finance – The Changing Role of the Finance Professional	June 2017
Block Chain – What is it? Why Should I Care?	June 2017
The Six Skills Accountants Need to Survive the Robot Uprising	May 2017
Leases on the Balance Sheet – Compliance with the New Standard	April 2017
AP Automation and Invoice Compliance in Global Economy	March 2017
Management Accounting – An Integrative Approach	March 2017
The Blueprint for Continuous Accounting	March 2017
The IPO – Are You Ready for Life in the Public Arena	March 2017

Mentoring – the IMA Way	March 2017
Linking Financial and Operational Planning to Steer Business Performance	March 2017
Drivers, Challenges, & Best Practices for Automating the Accounting Close	February 2017
There's Gold in Your Complex Payables	December 2016
The Revenue Standard – Beyond the Accounting	December 2016
The Definitive Guide to Sales-Tax Compliance	November 2016
Real-Life Resources for the Introductory Accounting Classroom	September 2016
Innovative Ways to Engage Students with Technology	September 2016
T&E Expense Spending and Automation Technology Trends for 2016	September 2016
Get Your Tech On-Technology Trends to Watch	September 2016
The Sales Tax Audit Survival Guide	September 2016
5 Strategies for Streamlining Reconciliations in Excel	August 2016
No More Bullsheets: The Finance Automation Story	August 2016
Reporting, Business Intelligence, & Data Science; Striving for Analytical Maturity	August 2016
Cash Management Strategies for Accounts Payable	August 2016
Delegation Skills	August 2016
Successful Conflict Negotiation	April 2016
Driving Performance through the Third-Party Ecosystem	April 2016
Revenue Recognition Rewind - What You Might Have Missed	April 2016
Expense Reporting Strategies, Trends and Technologies for 2016	April 2016
Talent Management	March 2016
Advanced Team Skills	January 2016
Innovation, Leadership and Governance: Mastering the Yin and Yang	December 2015
Leading the Way to Financial Excellence through Digital Transformation	December 2015
Improving Planning, Analysis, and Forecasting with Advanced Analytics	November 2015
Intercompany Accounting Headaches: Find Relief with Technology	October 2015
What's New in Enterprise Performance Management?	October 2015

Association of Certified Fraud Examiners (ACFE)

Money Mules: Don't be their Unwitting Partner	June 2024
Mastering Strategic Analytics to Uncover Red Flags	June 2024
Masterclass: Disambiguating Entities with Identical Names	June 2024
Leveraging Analytics to Unmask Fraud: Unveiling Insight 4 Detection...Prevention	June 2024
Implementing an Effective KYC Customer Journey: From Journey...Deploy	June 2024
Fighting Financial Crime in the Generative AI Age	June 2024
Enforcing Integrity in Real Time: How Govt. Tax Agencies...Stopping Tax Clients	June 2024
Forced Labor and Supply Chains	June 2024
Compliance Challenges with FinCEN's Beneficial Ownership Database	June 2024
Combating Financial Crime with Collaborative Frameworks	June 2024
AML Concerns and Issues for 2023	June 2024
2023 Top Trends in AML and Fraud: Sanctions Screening, Crypto...and More	June 2024
How Anomaly Detection May Have Prevented the British Post Office Scandal	June 2024
Benefits and Risks of Using Shared Data for Tax Fraud Investigations	June 2024
Emerging Technologies and Strategies to Combat Identity Fraud	June 2024
Future of Fraud: 2024 Expert Predictions	June 2024
Game of Frauds: How Youth and Tech are Reshaping Financial Crime	June 2024
How to Stay Ahead in a Digitally Diverse Fraud Landscape	June 2024
More Fraudsters, Fewer Staff: Fighting Fraud During the Great Resignation	June 2024
Staying Ahead: The Next Generation of Fraud Analytics	June 2024
Advantage Undetected: How Fraudsters Benefit From Obscurity	June 2024

Cyberthreats: The Gateway to Fraud	September 2015
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American Institute of Certified Public Accountants (AICPA)

Faculty Hour: Adapting Accounting Education to Changing Trends	October 2023
A New Focus on Corporate Culture: How to Assess Culture and Why?	September 2023
AICPA & CIMA Faculty Hour: Navigating Taxation in Accounting Education	July 2023

American Accounting Association (AAA)

Strategies in the Principles Courses to Engage Students in...Accounting Profession	September 2024
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Financial Accounting Standards Board (FASB)

FASB Update for Accounting Academics	September 2024
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Southwest American Accounting Association (SWAAA)

Management Accounting and CEOs	March 2022
Teaching, Learning, and Curriculum	March 2022
Building a Burnout Resistant Environment	March 2022
Employee Motivation, Burnout, and Public Policy	March 2022
Repositioning the Skill Sets of the Accounting Profession	March 2022
The Future of Accounting Profession	March 2022
Gender, Diversity, and Families	March 2022
Social Media and Privacy	March 2022

Harvard Business School Online – Harvard University

Resilient Leadership	May 2024
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Franklin University

Invest with Confidence: Understanding the Basics	November 2024
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Other

Analyzing Whether to Add New Locations: Capital Budgeting	August 2023
Capital Budgeting	August 2023
Corruption, Occupational, and Financial Statement Fraud	August 2023
Financial Statement Shenanigans: Stop Them Fooling You	August 2023
Fraud and Shifting Ethical Norms	August 2023
Fundamental Risk Audit Data Analysis Course	August 2023
Internal and System Controls	August 2023
Improving Profits: Identifying Cost Cutting Opportunities	August 2023
Performance Based Budgeting	August 2023
Preparing Consolidated Financial Statements Under US GAAP & IFRS	August 2023
Kahoot! EDU Summit	June 2023
Kahoot! EDU Summit 2	June 2023

CPTP SCS Cybersecurity WBT	May 2023
Lean Six Sigma Green Belt Training by Dr. Lean Murali	January 2023
Choosing the Right Business Entity and Getting Cash Out of It 2022	August 2022
Corporate Fraud Case Studies	August 2022
Corporate Fraud Investigators	August 2022
Corporate Fraud Statistics	August 2022
Fraud Course	August 2022
The Detection and Prevention of Fraud in Financial Statements	August 2022
Who Commits Fraud and Their Methods	August 2022
XBRL Reporting	August 2022
Ethics for CMAs-Regulatory Ethics	August 2020
Ethics Training for Public Servant	September 2019

STUDENT PROJECTS

Sui Southern Gas Company Limited, Karachi, Pakistan

Internship – Evaluated company’s performance over the last 5 years	Summer 1997
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Abbott Laboratories (Pakistan) Limited, Karachi, Pakistan

Project – Computerized “Investment of Multinational Companies in Banks”	Spring 1996
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