



Curriculum Vita January 2026

Instructor: Veronica Vaughan, Assistant Professor and Graduate Coordinator of Visual Communication

Academic Department: Art

University Address: Visual Communication
Dallas Site
East Texas A&M University
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EDUCATION

*East Texas A&M University
Major-Visual Communication
Master of Fine Arts 2015*

*East Texas A&M University
Major-Graphic Design
Bachelor of Science Degree in Design Communications 1998*

TEACHING EXPERIENCE

Positions Held

2021 to current – Assistant Professor and Graduate Coordinator in Visual Communication, East Texas A&M University

2015 to 2021 – Area Coordinator for VCD, Senior Lecturer, University of Texas Arlington

2017 to 2021 – East Texas A&M University, Adjunct Professor

2013 to 2015 – East Texas A&M University, Adjunct Professor

Courses Taught

SPRING 2025

Cross Cultural Design, ART 418

Design Teaching, ARTS 547

Project Design & Implementation, ARTS 548

FALL 2024

Advanced Typography, ART 463
Studio 4 Cross-Cultural, ARTS 543
Thesis Topic, ARTS 545

SPRING 2024

Design Communications II, ART 466
Exhibition Development, ARTS 548
Exhibition Planning and Design, ARTS 597

MAY-MINI 2024

Research Methods & Procedures, ARTS 585

SUMMER II 2024

History of American Typography, ARTS 511

FALL 2023

Advanced Typography, ART 463
Studio 4 Cross-Cultural, ARTS 543
Research Literature & Techniques, ARTS 595

MAY-MINI 2023

Exhibition Research Application, ARTS 585

SPRING 2023

Cross Cultural Design, ART 418
Design Studio Processes, ARTS 546

FALL 2022

Advanced Typography, ART 463
Research Literature Techniques, ARTS 595
Cross-Cultural Communication, ARTS 543

MAY-MINI 2022

Exhibition Research Application, ART 597

SUMMER II 2022

History of American Typography, ARTH 597 and 497

SPRING 2022

Typography, ART 300
Exhibition Development, ARTS 548

FALL 2021

Typography, ART 300
Research Literature Techniques, ARTS 595
Cross-Cultural Communication, ARTS 543

MFA Thesis Committees

THESIS COMMITTEES SERVING AS COMMITTEE MEMBER:

2021-2022 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER 2022
Committee Member – Eric Venegas “Increasing BIPOC Student Interest in VisCom Through Storytelling”

2021-2022 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER 2022
Committee Member – Cathy Li “Fostering Intercultural Empathy in Higher Education to Improve East Asian Student Acculturation”

2023 MFA THESIS COMMITTEE: SPRING/SUMMER 2023
Committee Member – Jennifer Holliday “A Survival Guide for Campuses After Traumatic Events”

2021-2024 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER / FALL 2022
SPRING/SUMMER/FALL 2023, SPRING/SUMMER 2024
Committee Member – Brian Boyd “Re-Imagining Fire Emergency Fleets”

THESIS COMMITTEES SERVING AS MAJOR ADVISOR:

2021 MFA THESIS COMMITTEE: FALL 2021
Major Advisor – Delaram Habibi “Budget Traveling: An App Connecting International Students with Budget Travelers”

2021-2023 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER 2022-
FALL/SPRING/SUMMER 2023
Major Advisor – Quarterman Ely “Dyslexia That Looks Like Me”

2022-2024 MFA THESIS COMMITTEE: FALL 2022, SPRING/SUMMER/FALL 2023,
SPRING/SUMMER 2024
Major Advisor – Rodolfo Sebastian Perez – “An Online Voting System for Texas Counties”

2022-2024 MFA THESIS COMMITTEE: FALL 2022, SPRING/SUMMER/FALL 2023,
SPRING/SUMMER 2024
Major Advisor – Antonina Schvet – “Teaching Children the Value of Charitable Giving Through Toys”

2023-2025 MFA THESIS COMMITTEE: FALL 2023, SPRING\SUMMER\FALL 2024,
SPRING/SUMMER 2024
Major Advisor – David Bates – “Extending Dementia Patient Independence Through Episodic Micro-Transition”

2023-2025 MFA THESIS COMMITTEE: FALL 2023, SPRING\SUMMER/FALL 2024,
SPRING/SUMMER 2024
Major Advisor – Jean-Cedric Kouame – “Entrepreneurship Through
Repurposing Fashion Waste: A Sustainable Avenue to Empower People
of Color

2024-2026 MFA THESIS COMMITTEE: FALL 2024, SPRING/SUMMER/FALL 2025,
SPRING/SUMMER 2026
Major Advisor – Kiran Koshy – “A Brand Style Guide for Jesus Christ”

PUBLICATIONS AND CREATIVE ACTIVITY

2018 Daruma Poster, Hamilton Wood Type Museum, New Impressions Exhibit
2019 Daruma Poster, Irene Rosenzweig Biennial
2019 Chikuns Far Sale Poster, 45th Invitation International SOKI Exhibition,
Gallery-New York
2019 Chikuns Far Sale Poster, UT Arlington Faculty Biennial XVII
2019 Italian Chromatic Type Poster, UT Arlington Faculty Biennial XVII
2019 Can You See Me, Irene Rosenzweig Biennial
2020 Can You See Me Poster, Shock Boxx Gallery, WORD exhibition
2020 No Service Poster, United in Isolation Online International Exhibition
2020 Can You See Me Poster, United in Isolation Online International Exhibition
2020 Can You Hear Me Poster, United in Isolation Online International Exhibition
2021 HOPE Poster, Remarque Print Exchange
2021 Can You See Me, UT Dallas, Working Women Exhibition
2022 Can You See Me, Graphis Poster Annual – Silver Award
2022 Fushimi Inari Taisha Shrine Poster, Memento at the 9th Street
2023 Connosco I Miei Polli-I Know My Chickens, MEMENTO: Juried Exhibition
2023 That's Amore, All You Need is Love: A Show of Love 2023 – Juried Exhibition
2023 Not Seeing is a Flower, All You Need is Love: A Show of Love 2023 – Juried
Exhibition
2023 Daruma, Show Off Your Art 2023– Online Art Gallery, KBM Art Gallery
2023 Bellissima, SAGE Community Arts 13th Annual 2023 – National Juried Exhibition
2023 Monkey See, Monkey Do, Ink Only IV 2023 – National Juried Exhibition
2023 Bellissima, Creative License 2023 – International Juried Exhibition
2023 Child of a Frog is a Frog, Story Tellers 2023 – International Juried Exhibition,
Las Laguna Art Gallery
2024 Bellissima – Fall 2024 UX & UI Design Open House Invitational Art Show
Dallas College, Brookhaven Campus
2024 Amore – Fall 2024 UX & UI Design Open House Invitational Art Show
Dallas College, Brookhaven Campus
2024 Monkey See Monkey Do – Fall 2024 UX & UI Design Open House Invitational Art
Show Dallas College, Brookhaven Campus

2024 Monkey See Monkey Do – Year End Extravaganza
<https://kmbartgallery.com/year-end-art-extravaganza>

ADDITIONAL RESEARCH AND CREATIVE ACTIVITY

2021 IRB Research Survey completed by Cross-Cultural Communications, ART 543
2021 IRB Research Cultural Learning Journals completed by Cross-Cultural Communications, ARTS 543
2022 Host, Guest Speaker Tré Seals in the History of American Typography Class
2022 IRB Annual Check-In Approval Acquired
2022 IRB Research Survey completed by Cross-Cultural Communications, ART 543
2022 IRB Research Cultural Learning Journals completed by Cross-Cultural Communications, ARTS 543
2022 Developed Cross-Cultural Design course that will have the option to participate in “Dispelling Ethnocentrism with Fact-based Research and Cultural Immersion pre-and post-survey, and Cultural Learning Journals in the Spring 2023 semester.
2022 Documented Cultural Learning Journals per IRB requirements.
2022 Research trip to Italy to prepare for the Cross-Cultural Study Abroad course.
2022 Research trip to Italy to further my knowledge of their culture.
2022 Toured Tipoteca in Cornuda, Italy for research and to discuss workshop opportunities for the study abroad course.
2023 Lone Star Chapter Guild of Book Workers print exchange.
2023 Study abroad and research trip to Italy
2023 Cross-Cultural Design class workshop at Tipoteca in Cornuda Italy
2023 IRB Annual Check-In Approval Acquired
2024 Research and planning trip to Japan
2024 Attended the Circles Conference 2024 in Grapevine, Texas
2024 Presented a workshop at the Circles Conference 2024 in Grapevine, Texas
2024 IRB Annual Check-In Approval Acquired
2024 Letterpress and screen-printing workshop for Trace Element
2024 Letterpress and screen-printing workshop for Skyline High School

CONFERENCE PARTICIPATION

2021 Ladies of Letterpress Virtual Conference
2022 Mixed Success DSVC Speaker Series – Fall
2022 Attended the National AIGA Design Conference in Seattle, Washington
2022 Mixed Success DSVC Speaker Series – Winter
2023 TAEA Conference – Fall
2023 AIGA The Deck Participant
2024 DSVC and ETAMU hosted Jessica Hische at the Dallas location
2024 AIGA The Deck Kick Off participant and letterpress demo
2024 Circles Conference, Grapevine, Texas
2024 Monthly DSVC board meeting host at the Dallas location

PROFESSIONAL MEMBERSHIP

AIGA Member
Lone Star Chapter Guild of Book Workers