



**Curriculum Vita**  
**January 2026**

**Instructor:** Veronica Vaughan, Assistant Professor and Graduate Coordinator of  
Visual Communication

**Academic Department:** Art

**University Address:** Visual Communication  
Dallas Site  
East Texas A&M University  
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<b>EDUCATION</b>
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*East Texas A&M University*  
*Major-Visual Communication*  
*Master of Fine Arts 2015*

*East Texas A&M University*  
*Major-Graphic Design*  
*Bachelor of Science Degree in Design Communications 1998*

<b>TEACHING EXPERIENCE</b>
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**Positions Held**

2021 to current – Assistant Professor and Graduate Coordinator in Visual  
Communication, East Texas A&M University

2015 to 2021 – Area Coordinator for VCD, Senior Lecturer, University of Texas  
Arlington

2017 to 2021 – East Texas A&M University, Adjunct Professor

2013 to 2015 – East Texas A&M University, Adjunct Professor

**Courses Taught**

SPRING 2025

Cross Cultural Design, ART 418

Design Teaching, ARTS 547

Project Design & Implementation, ARTS 548

FALL 2024

Advanced Typography, ART 463  
Studio 4 Cross-Cultural, ARTS 543  
Thesis Topic, ARTS 545

SPRING 2024

Design Communications II, ART 466  
Exhibition Development, ARTS 548  
Exhibition Planning and Design, ARTS 597

MAY-MINI 2024

Research Methods & Procedures, ARTS 585

SUMMER II 2024

History of American Typography, ARTS 511

FALL 2023

Advanced Typography, ART 463  
Studio 4 Cross-Cultural, ARTS 543  
Research Literature & Techniques, ARTS 595

MAY-MINI 2023

Exhibition Research Application, ARTS 585

SPRING 2023

Cross Cultural Design, ART 418  
Design Studio Processes, ARTS 546

FALL 2022

Advanced Typography, ART 463  
Research Literature Techniques, ARTS 595  
Cross-Cultural Communication, ARTS 543

MAY-MINI 2022

Exhibition Research Application, ART 597

SUMMER II 2022

History of American Typography, ARTH 597 and 497

SPRING 2022

Typography, ART 300  
Exhibition Development, ARTS 548

FALL 2021

Typography, ART 300  
Research Literature Techniques, ARTS 595  
Cross-Cultural Communication, ARTS 543

## MFA Thesis Committees

### *THESIS COMMITTEES SERVING AS COMMITTEE MEMBER:*

- 2021-2022 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER 2022  
Committee Member – Eric Venegas “Increasing BIPOC Student Interest in VisCom Through Storytelling”
- 2021-2022 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER 2022  
Committee Member – Cathy Li “Fostering Intercultural Empathy in Higher Education to Improve East Asian Student Acculturation”
- 2023 MFA THESIS COMMITTEE: SPRING/SUMMER 2023  
Committee Member – Jennifer Holliday “A Survival Guide for Campuses After Traumatic Events”
- 2021-2024 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER / FALL 2022  
SPRING/SUMMER/FALL 2023, SPRING/SUMMER 2024  
Committee Member – Brian Boyd “Re-Imagining Fire Emergency Fleets”

### *THESIS COMMITTEES SERVING AS MAJOR ADVISOR:*

- 2021 MFA THESIS COMMITTEE: FALL 2021  
Major Advisor – Delaram Habibi “Budget Traveling: An App Connecting International Students with Budget Travelers”
- 2021-2023 MFA THESIS COMMITTEE: FALL 2021, SPRING/SUMMER 2022-  
FALL/SPRING/SUMMER 2023  
Major Advisor – Quarterman Ely “Dyslexia That Looks Like Me”
- 2022-2024 MFA THESIS COMMITTEE: FALL 2022, SPRING/SUMMER/FALL 2023,  
SPRING/SUMMER 2024  
Major Advisor – Rodolfo Sebastian Perez – “An Online Voting System for Texas Counties”
- 2022-2024 MFA THESIS COMMITTEE: FALL 2022, SPRING/SUMMER/FALL 2023,  
SPRING/SUMMER 2024  
Major Advisor – Antonina Schvet – “Teaching Children the Value of Charitable Giving Through Toys”
- 2023-2025 MFA THESIS COMMITTEE: FALL 2023, SPRING\SUMMER/FALL 2024,  
SPRING/SUMMER 2024  
Major Advisor – David Bates – “Extending Dementia Patient Independence Through Episodic Micro-Transition”

- 2023-2025 MFA THESIS COMMITTEE: FALL 2023, SPRING\SUMMER/FALL 2024, SPRING/SUMMER 2024  
Major Advisor – Jean-Cedric Kouame – “Entrepreneurship Through Repurposing Fashion Waste: A Sustainable Avenue to Empower People of Color
- 2024-2026 MFA THESIS COMMITTEE: FALL 2024, SPRING/SUMMER/FALL 2025, SPRING/SUMMER 2026  
Major Advisor – Kiran Koshy – “A Brand Style Guide for Jesus Christ”

<p><b>PUBLICATIONS AND CREATIVE ACTIVITY</b></p>
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- 2018 Daruma Poster, Hamilton Wood Type Museum, New Impressions Exhibit
- 2019 Daruma Poster, Irene Rosenzweig Biennial
- 2019 Chikuns Far Sale Poster, 45<sup>th</sup> Invitation International SOKI Exhibition, Gallery-New York
- 2019 Chikuns Far Sale Poster, UT Arlington Faculty Biennial XVII
- 2019 Italian Chromatic Type Poster, UT Arlington Faculty Biennial XVII
- 2019 Can You See Me, Irene Rosenzweig Biennial
- 2020 Can You See Me Poster, Shock Boxx Gallery, WORD exhibition
- 2020 No Service Poster, United in Isolation Online International Exhibition
- 2020 Can You See Me Poster, United in Isolation Online International Exhibition
- 2020 Can You Hear Me Poster, United in Isolation Online International Exhibition
- 2021 HOPE Poster, Remarque Print Exchange
- 2021 Can You See Me, UT Dallas, Working Women Exhibition
- 2022 Can You See Me, Graphis Poster Annual – Silver Award
- 2022 Fushimi Inari Taisha Shrine Poster, Memento at the 9<sup>th</sup> Street
- 2023 Connosco I Mieì Polli-I Know My Chickens, MEMENTO: Juried Exhibition
- 2023 That’s Amore, All You Need is Love: A Show of Love 2023 – Juried Exhibition
- 2023 Not Seeing is a Flower, All You Need is Love: A Show of Love 2023 – Juried Exhibition
- 2023 Daruma, Show Off Your Art 2023– Online Art Gallery, KBM Art Gallery
- 2023 Bellissima, SAGE Community Arts 13<sup>th</sup> Annual 2023 – National Juried Exhibition
- 2023 Monkey See, Monkey Do, Ink Only IV 2023 – National Juried Exhibition
- 2023 Bellissima, Creative License 2023 – International Juried Exhibition
- 2023 Child of a Frog is a Frog, Story Tellers 2023 – International Juried Exhibition, Las Laguna Art Gallery
- 2024 Bellissima – Fall 2024 UX & UI Design Open House Invitational Art Show  
Dallas College, Brookhaven Campus
- 2024 Amore – Fall 2024 UX & UI Design Open House Invitational Art Show  
Dallas College, Brookhaven Campus
- 2024 Monkey See Monkey Do – Fall 2024 UX & UI Design Open House Invitational Art Show  
Dallas College, Brookhaven Campus

2024 Monkey See Monkey Do – Year End Extravaganza  
<https://kbmartgallery.com/year-end-art-extravaganza>

### **ADDITIONAL RESEARCH AND CREATIVE ACTIVITY**

2021 IRB Research Survey completed by Cross-Cultural Communications, ART 543  
2021 IRB Research Cultural Learning Journals completed by Cross-Cultural Communications, ARTS 543  
2022 Host, Guest Speaker Tré Seals in the History of American Typography Class  
2022 IRB Annual Check-In Approval Acquired  
2022 IRB Research Survey completed by Cross-Cultural Communications, ART 543  
2022 IRB Research Cultural Learning Journals completed by Cross-Cultural Communications, ARTS 543  
2022 Developed Cross-Cultural Design course that will have the option to participate in “Dispelling Ethnocentrism with Fact-based Research and Cultural Immersion pre-and post-survey, and Cultural Learning Journals in the Spring 2023 semester.  
2022 Documented Cultural Learning Journals per IRB requirements.  
2022 Research trip to Italy to prepare for the Cross-Cultural Study Abroad course.  
2022 Research trip to Italy to further my knowledge of their culture.  
2022 Toured Tipoteca in Cornuda, Italy for research and to discuss workshop opportunities for the study abroad course.  
2023 Lone Star Chapter Guild of Book Workers print exchange.  
2023 Study abroad and research trip to Italy  
2023 Cross-Cultural Design class workshop at Tipoteca in Cornuda Italy  
2023 IRB Annual Check-In Approval Acquired  
2024 Research and planning trip to Japan  
2024 Attended the Circles Conference 2024 in Grapevine, Texas  
2024 Presented a workshop at the Circles Conference 2024 in Grapevine, Texas  
2024 IRB Annual Check-In Approval Acquired  
2024 Letterpress and screen-printing workshop for Trace Element  
2024 Letterpress and screen-printing workshop for Skyline High School

### **CONFERENCE PARTICIPATION**

2021 Ladies of Letterpress Virtual Conference  
2022 Mixed Success DSVC Speaker Series – Fall  
2022 Attended the National AIGA Design Conference in Seattle, Washington  
2022 Mixed Success DSVC Speaker Series – Winter  
2023 TAEA Conference – Fall  
2023 AIGA The Deck Participant  
2024 DSVC and ETAMU hosted Jessica Hische at the Dallas location  
2024 AIGA The Deck Kick Off participant and letterpress demo  
2024 Circles Conference, Grapevine, Texas  
2024 Monthly DSVC board meeting host at the Dallas location

### **PROFESSIONAL MEMBERSHIP**

AIGA Member  
Lone Star Chapter Guild of Book Workers