



Curriculum Vita JAN 2026

Instructor: Aerielle Karpinsky, Adjunct Professor
Academic Department: Art / Visual Communications

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EDUCATION

Bachelor of Fine Arts (BFA), Visual Communications (Art Direction)
Texas A&M University–Commerce, 2018

TEACHING EXPERIENCE

2025 – Present, Adjunct Professor, East Texas A&M University

- Taught entry-level, industry-oriented visual communications course emphasizing design principles, visual hierarchy, typography, and composition
- Provided hands-on instruction in Adobe Illustrator for vector-based design and professional workflows
- Prepared students for industry expectations through applied projects and critiques

2016 – Present, Learning Labs Instructor, Texas A&M University–Commerce

- Designed and delivered workshops for high school instructors and students connected to the Visual Communications program
- Developed and taught a university-level workshop on RISO printing techniques for academic faculty

PUBLICATIONS AND TEACHING ACTIVITIES

Creative Works (Visual Art, Design, Media)

- Senior Project Production Specialist, Johnson & Sekin (2019–Present): Creative production and execution for national and regional clients including Chili's, Baylor University, Fuzzy's Taco Shop, Local Hive Honey, Uncle Crumbles Granola,

Caliber Collision, The Parking Spot, and the John Ritter Foundation for Aortic Health

- Large-format visual design for print and environmental applications including banners, signage, and vehicle wraps for Academy Sports and Outdoors, UWorld, ABC Pest Control, and Warhammer

Digital Media, Interactive Work, and Emerging Technologies

- Web and digital design for regional brands including Adwoa Beauty, Chimy's Cerveceria, and Borracho Pescador
- Front-end usability and visual systems for websites, digital advertising, and social media platforms

Instructional Media and Pedagogical Innovation

- Development of industry-aligned instructional materials for undergraduate design education
- Integration of professional production workflows and design standards into classroom instruction

PROFESSIONAL ENGAGEMENT

Professional Practice and Industry Leadership

- Senior Project Production Specialist, Johnson & Sekin (2019–Present): Led initiatives in content production, photo manipulation, and workflow development for award-winning creative campaigns
- Mentorship and technical instruction for design teams in advanced production methods and emerging tools

Workshops, Lectures, and Critiques

- Instructor and facilitator for Visual Communications Learning Labs workshops serving secondary educators, students, and university faculty
- Delivered specialized instruction in RISO printing and experimental production techniques