



**Curriculum Vita
January 2026**

Instructor: Diedra Hollins

Academic Department: College of Innovation and Design

University Email Address: diedra.hollins@etamu.edu

East Texas A&M University Addresses:

Main Campus: PO Box 3011, Commerce, TX 75429-3011

Dallas Site: 8750 North Central Expressway, Suite 1900, Box 30, Dallas, TX 76231

College of Innovation and Design Office Phone: 214.954.3615 & 903.886.5878

EDUCATION

M.S., Information and Telecommunications Systems Management
Capitol Technology University, 2001

B.B.A., Business Administration
North Carolina Central University, 1995

TEACHING EXPERIENCE

2007 – 2010, Adjunct Professor, University of Maryland Global Campus

PROFESSIONAL EXPERIENCE

Executive Profile

Strategic IT Executive with 20+ years leading enterprise technology, operations, and digital transformation across federal, municipal, and higher education sectors. Proven success managing multimillion-dollar portfolios, modernizing legacy environments, and integrating emerging technologies (AI/ML, IoT, automation, analytics) to drive measurable business impact. Recognized for advancing cybersecurity, governance, and stakeholder alignment at the C-suite level.

Core Competencies

- Enterprise IT Leadership & Digital Transformation
- Generative AI & Data Governance

- Cloud Strategy, Cybersecurity & Zero Trust
- Portfolio & Program Management (\$24M–\$167M)
- Smart City, IoT & Automation Initiatives
- Vendor Management & Contract Negotiation
- Risk Management, Business Continuity & Disaster Recovery
- Talent Development & Workforce Planning

Career Highlights

University of Central Oklahoma – Executive Director, Enterprise Solutions (2025–Present)

- Lead governance of ERP, LMS, CRM, and enterprise applications; align IT strategy with academic mission.
- Direct vendor management, KPIs/SLA reporting, and enterprise innovation initiatives.

Idaho National Laboratory (DOE) – Deputy CIO & COO (2019–2025)

- Oversaw 300+ staff and \$167M budget; advanced cybersecurity, HPC, and enterprise AI initiatives.
- Unified IM charter, streamlined IT operations, and deployed ServiceNow and Zero Trust frameworks.

City of Baltimore (Mayor’s Office of IT) – Deputy CIO (2017–2019)

- Directed \$24M budget and 120 staff; led ERP modernization and Smart City programs (WiFi, 5G, IoT).
- Implemented Salesforce CRM to transform 311 citizen services.

Baltimore DOT – CIO (2014–2017)

- Delivered SMART projects (GIS mapping, Waze partnership, automated snow management).
- Achieved 20% efficiency improvement and significant cost savings.

Booz Allen Hamilton – Sr. IT Portfolio Manager (2011–2014)

- Directed GSA modernization project; managed IT infrastructure, cabling, and Smart Building integration.

Education & Credentials

- **M.S.**, Information & Telecommunications Systems Management – Capitol College
- **B.B.A.**, Business Administration – North Carolina Central University
- Lean Six Sigma Green Belt | Top Secret/SSBI, DOE “Q” Clearance, GSA Public Trust

Recognition & Affiliations

- Modern Day Technology Leader Award – BEYA (2022)
- WOC Leaders & Legends Recognition (2023)
- Gartner GPC Ambassador | INL Women-in-Technology (Founder)
- Delta Sigma Theta Sorority, Inc. – Denton County Alumnae Chapter