



**Curriculum Vita
December 2025**

Instructor: Lee Hackett, MFA, Director of Visual Communication/Assistant Professor-Professional Track

Academic Department: Art

University Address: Visual Communication
Dallas Site
East Texas A&M University
8750 N. Central Expy., 19th Floor
Dallas, TX 75231

Office Phone: (214) 954-3636

University Email Address: lee.hackett@etamu.edu

EDUCATION

Master of Fine Arts-Design Communication
Texas State University, 2012

Master of Science in Art-New Media
Texas A&M University-Commerce, 2009

Bachelor of Fine Arts-Commercial Design
Baylor University, 1985

TEACHING EXPERIENCE

Positions Held

2021-Present, Director of Visual Communication/Assistant Professor-Prof Track
CHSSA, East Texas A&M University

2005-2021, Director of Visual Communication
CHSSA, East Texas A&M University

2000-2005, Coordinator of Communication Art
CHSSA, Texas A&M University-Commerce

1992-2000, Adjunct, Department of Art
CHSSA, Texas A&M University-Commerce

1994, 98, 2000 Adjunct, Department of Art
Texas Christian University

1990, Adjunct, Department of Art
University of North Texas

Courses Taught

(2017–2025). *Art 2313/ART 211 Intro to Visual Communication*

(2000–present). *Art 310 Electronic Media and Method*

(2006–2008). *Art 403 Practicum in VisCom*

(1994–2012). *Art 416 Advanced Electronic Media*

(2016–present). *Art 464 Screen Printing for VisCom*

(2012–2014). *Art 475 Senior Exit Studio*

(2015–2025). *Art 478 Senior Exit Practicum*

(2017–2019). *Art 489 Advanced Screen printing*

(2017). *Art 489 Defining the Visual*

(2003–present). *Art 495 Internship*

(2022). *Art 497 Advanced Printing Methods*

(2017, 2019). *Art 499 Graphic Design: Thinking Visually*
British Studies

(2012, 2014, 2016). *Art 499 Wayfinding: How Design Gets Us from Here to There*
British Studies

(2014, 2018). *Art 490 Honors Thesis*

(2019-2022). *Art 542 Design Writing*

(2019). *Art 589 Advanced Teaching*

MFA Thesis Committee Major Advisor

(2025). Elevating Youth Interest in Professional Aviation Careers (MFA thesis by Brian Laukaitis; expected completion Summer 2026).

(2023). *Helping East Asian International Students Acculturate to American Higher Education* (MFA thesis by Cathy Li)

(2022). *Increasing BIPOC Student Interest in Visual Communication Through Graffiti and Street Art* (MFA thesis by Eric Venegas)

(2021). *Donate/Share A Plate App: Food Waste Awareness Program for Dining Out* (MFA thesis by Kristha Archila)

(2020). *What to do Next: Survival Kit for Schools After Traumatic Events* (MFA thesis by Jennifer Holiday)

(2020). *The Promotion of Female Artists* (MFA thesis by Jennifer Thompson)

(2019.) *Combating the Under Representation of Women in Computer Science* (MFA thesis by Jeffery Martin)

(2017). *Festival Builder: A Solution for Developing and Promoting Cultural Events for Small Communities* (MFA thesis by Doug May)

MFA Thesis Committees

(2025). Committee member, *Brand Style Guide for Jesus Christ* (MFA thesis by Kiran Koshy; expected completion Summer 2026).

(2025). Committee member, *Preserving histories of underrepresented people* (MFA thesis by M. Aguinaga; expected completion Summer 2026).

(2025). Committee member, *Entrepreneurship through repurposing fashion waste: A sustainable avenue to empower people of color* (MFA thesis by J.-C. Kouame).

(2025). Committee member, *Extending Dementia Patient Independence Through Episodic Micro-Transitions* (MFA thesis David Bates).

(2024). Committee member, *Reimagining Fire Emergency Apparatus* (MFA thesis by Brian Boyd).

(2024). Committee member, *Teaching Children the Values of Charitable Giving Through Toys* (MFA thesis by Antonina Shvets).

(2024). Committee member, *Power of Art and Play with Technological Guided Education to Help Children Heal from Divorce* (MFA thesis by Christy Kaderly).

(2023). Committee member, *Safety and efficiency of pain medication package design for the aging consumer* (MFA thesis by K. Koester).

(2021). Committee member, Texas Jukebox Project: Archiving and Preserving West Texas Country Music and Culture on Phonograph Records (MFA thesis by Jonathon Kimbrell).

(2018). Committee member, Humanistic brain to hand ideation and creative problem solving in the face of digital internet overload (MFA thesis proposal by Jill Honeycutt).

(2018). Committee member, Designing a Welcome University Application for New International Students Upon Their Arrival into the United States (MFA thesis by Leila Yarian).

(2016). Committee member, Sexist Super-heroines: Re-imagining for the 21st-Century Female (MFA thesis by Brian Delaney).

(2015). Committee member, An Iconographic Way finding System for the Multicultural Retail Environment (MFA thesis by Traci McKindra).

(2014). Committee member, Multi-Sensory Tactile Game for use as a Reinforcement Tool for Elementary Students with Dyslexia (MFA thesis by Deanna Gibson).

(2013). Committee member, Community Connection-A System of Connecting Local Businesses (MFA thesis by Amanda Chaffé).

Honors College Thesis Committee Major Advisor

(2018). A Visual Study of Neighborhood Landmarks (Honors thesis by Amy Ygnaza).

(2017). The Animation Pipeline Process: Not Just a Pretty Picture (Honors thesis by Kate Eskridge).

(2013). An Exploration of Human Expression (Honors thesis by Aerielle McMahon).

(2010). Urban Cultures-New York (Honors thesis by Heather Debowshier)

PUBLICATIONS

Exhibitions (Selected Solo, Group, Juried)

(2022) *Mask* [Hand pulled Screen Print] *Art in the Time of Corona*. Shockboxx Project, Hermosa Beach, CA, and traveling show to Si Gallery, Austin, TX, United States.

(2022) *Mask* [Hand pulled Screen Print] *Viral Art Project: Artist and the Activist Coronavirus Relief*, Washington, D.C., United States

(2018). *Barbara* [Hand pulled Screen Print]. (2019, February 25 – March 30) In *Southern Graphics Council International Juried Members Exhibition*. University Gallery at The University of Texas, Arlington, TX, United States.

Stand Out Prints International Juried Show [Group Show]. (September 7 – October 2, 2018) Highpoint Center for Printmaking, Minneapolis, MN, United States.

(2016). [Hand pulled Screen Prints]. *Oso Bay Biennial XIX, Creative Summit*, Texas A&M University-Corpus Christi University Gallery, Corpus Christi, TX, United States.

(2016). [Various Screen Prints]. *We Are Ink on Paper*, 2 Person Show. Clampitt Creative Center. Dallas, TX, United States.

Judging and Speaking International Invitations

(2013). Judge, *National Student Self Portrait Show*, Seoul, Republic of South Korea.

(2014, May). Speaker, *Portfolio Building*, Tianjin University of Technology, Seoul, Republic of South Korea.

(2014, August). Speaker and Critique, *Staying Current*, Spot Color Academy, Seoul, Republic of South Korea.

Speaker, *Professional Opportunities*, Global Frontier Academy, Seoul, Republic of South Korea.

(2013, August). Speaker, Academy of Art, Seoul, Republic of South Korea.

Speaker, BunDang University, Seoul, Republic of South Korea.

Speaker, Senior Show, Kon Kuk University, Seoul, Republic of South Korea.

Select Regional Speaking Invitation

(2016-2022). Speaker and Moderator, Educators Forum, National Student Show and Conference, Dallas TX.

RESEARCH GRANTS AND AWARDS

Awards (Selected)

(2025). *AAF Inaugural Luminary Award*, American Advertising Federation, Dallas, TX.

(2016). \$25,000, Provost Grant, East Texas A&M University

(2013). Golden Orchard Lifetime Achievement in Teaching Award, *DSVC Show*, Dallas Society of Visual Communication

(2005). Visual Communication Educator of the Year, *2nd Annual National Student Show and Conference* [Golden Apple]

Student Awards (Selected)

Caballero, N. (2025). *Violin Society Screenprint*, (Silver) [American Advertising Awards, Poster], American Advertising Federation of Dallas, Dallas, TX.

Caballero, N. (2025). *Blood Orange Screenprint*, [Creative Quarterly 78]

Kim, H. (2025). *Tucson Gem and Mineral Show Series Screenprints* (Best in Category and Judges Choice Award), 20th Annual DSVC National Student Show], Dallas, TX.

Drassco, A. (2024). *Society of American Florists Screenprint*, [Creative Quarterly 73]

Sanchez, S. (2023). *The Big Fizz Screenprint*, [Graphis New Talent Annual], New York, NY.

Fisher, B. (2022). *Piano Guild Screenprint*. [Graphis New Talent Annual], New York, NY.

PROGRAM INNOVATIONS

(2008). *Senior Exit Show*. The Visual Communication program had a portfolio course within its curriculum, but it was determined that a show of the best senior work was needed. The show is driven by a concept determined by the class each year and they are responsible for all branding and collateral for the event. The annual show, held in May, has evolved into a respected showcase of the program's graduating seniors.

(2004). *Portfolio Entry Review*. The entry process is a tool for the Visual Communication faculty to see student mastery of the art foundations. The portfolio pieces requested are varied to give each student an opportunity to show their personal strength, whether it be visual, conceptual, writing, etc. The goal of the portfolio is for a student to convey potential, passion and exhibit mastery of foundational skills.

(2003). *Progress Assessment*. To maintain student success, oversee course work and skill outcome for the program, a program wide semesterly assessment was implemented. All Visual Communication majors must pass their assessments to proceed in their emphasis: basic skills assessment, emphasis assessment and professional readiness. Students are advised of the most expedient way to correct deficiencies by faculty. All students must pass their senior exit review prior to graduation.

(2001). *Tiered Program Curriculum*. Developed a three-tiered curriculum based on a building block pedagogy for three areas of concentration. This included a course rotation of structured educational tiers. This rotation serves a threefold purpose:
As a measure to make sure students went through the program strategically, receiving their education based on a building-block curriculum pedagogy.
A guarantee to students and their parents of a timely graduation.
A planned, strategic and conflict free schedule for professors and students.