



Curriculum Vita
December 2025

Instructor: Ashley C. Garcia Burns, Adjunct Professor

Academic Department: College of Innovation and Design

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Dallas Site: 8750 North Central Expressway, Suite 1900, Box 30, Dallas, TX 76231

College of Innovation and Design Office Phone: 214.954.3615 & 903.886.5878

EDUCATION

Doctor of Technology, Leadership & Innovation

Purdue University, May 2026

Master of Science, Leadership & Management

Purdue University, December 2014

Bachelor of Science, Organizational Leadership Supervision, International Business

Purdue University, May 2013

PROFESSIONAL EXPERIENCE

Hussmann Corporation, A Panasonic Company-Sr. Manager of Organizational Change Management & Training

Strategic transformation leader advising C-suite executives on enterprise ERP, PLM, and compliance initiatives—driving governance, readiness, and adoption across 3,000+ employees, reducing resistance by 30%, improving readiness by 35%, and increasing training completion by 40% through data-driven insights and innovative enablement.

Promethean World- Sr. Manager of Global Diversity & Inclusion

Enterprise DEI leader advising senior executives and operationalizing a global DEI strategy—establishing governance across six strategic pillars, launching KPI-driven executive dashboards within 90 days, managing a \$100K budget, increasing brand and community engagement by 40%, and strengthening compliant, high-quality diverse talent pipelines.

Nestle Information Technology- Change & Transformation Lead

People-centered transformation leader who operationalized the CIO's vision by building and scaling global DEI programs across recruitment, leadership, and capability development—advancing gender and cultural diversity, increasing representation by 5% in 18 months, and strengthening engagement and psychological safety through enterprise dialogue platforms.

SAP Americas-Project Consultant

Global PMO and delivery leader overseeing 75+ onshore/offshore resources across ERP implementations—driving execution discipline, executive visibility, and workforce planning through advanced dashboards, forecasting models, and governance, while sustaining operational continuity and developing high-performing project talent.

TEACHING EXPERIENCE

PUBLICATIONS

RESEARCH GRANTS AND AWARDS