



## Curriculum Vita December 2025

**Instructor:** Joshua Ege, MFA, Professor of Visual Communication  
**Academic Department:** Art

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Dallas Site  
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### EDUCATION

Master of Fine Arts, Visual Communication  
East Texas A&M University, 2012

Bachelor of Fine Arts, Communication Design  
Minor: Radio, Television and Film  
University of North Texas, 2002

### TEACHING EXPERIENCE

#### Positions Held

2024 – Present, Professor of Visual Communication, East Texas A&M University

2021 – 2025, Assistant Department Head, Art, East Texas A&M University

2019 – 2024, Associate Professor of Visual Communication, East Texas A&M University

2013 – 2019, Assistant Professor of Visual Communication, East Texas A&M University

2007 – 2013, Adjunct, East Texas A&M University

#### Courses Taught

(2007–2025). *ART 466 Design Communications II.*

(2013). *ART 300 Typography*

(2013–Present). *ART 365 Design Communications I*

(2014–2016, 2019). *ART 467 Design Communications III.*

(2014–Present). *ART 472 Art Direction*

(2014–2018, 2020–Present). *ART 458 Visual Communication Professional Practice*

(2015–2021). *ART 475 Visual Communication Senior Studio*

(2016–2017). *ART 597 Introduction to Visual Communication Problem Solving*

(2016, 2019, 2026). *ART 489 Independent Study*

(2019). *ART 2313 Visual Communications I*

(2022–2024). *ART 462 Visual Communication Branding.*

(2022–Present). *ART 360 Creative Thinking*

(2022–Present). *ART 429 Packaging for Visual Communication.*

(2026). *ART 495 Senior Exit*

## **MFA Thesis & PHD Committees**

(2025). Committee member, *Preserving histories of underrepresented people* (MFA thesis by M. Aguinaga; expected completion Summer 2026).

(2025). Committee member, *Entrepreneurship through repurposing fashion waste: A sustainable avenue to empower people of color* (MFA thesis by J.-C. Kouame).

(2024). Committee member, *Developing a platform for easy methods of voting in Texas counties* (MFA thesis by R. S. Perez).

(2023). Major professor, *Toward a more perfect union: Designing civic discourse for an informed and engaged citizenry* (MFA thesis by J. W. Geyer Jr.).

(2023). Major professor, *Safety and efficiency of pain medication package design for the aging consumer* (MFA thesis by K. Koester).

(2022). Major professor, *Road rage: Parents' role and interactive solutions for young drivers* (MFA thesis proposal by Y. Kim).

(2022). Committee member, *Helping East Asian international students acculturate* (MFA thesis proposal by C. C. Li).

(2019). Committee member, *Differences in visual taste and political identity development and validation of a visual taste typology for political visual communication* (PhD dissertation by S. Zenner, University of North Carolina at Chapel Hill).

(2017). Major professor, *Reimagining sexist superheroine archetypes for the twenty-first-century woman* (MFA thesis by B. R. Delaney).

(2017). Committee member, *Envision your life journey: A visual solution to aid retirement planning* (MFA thesis by R. Morales).

(2017). Committee member, *Color perception in cross-cultural messaging* (MFA thesis by I. Gonzalez).

(2017). Committee member, *A proposed solution for increasing social capital in communities* (MFA thesis by D. May).

(2015). Committee member, *Elevating the perception of vocational trades in middle and high schools* (MFA thesis by D. Aldridge).

(2015). Committee member, *Working mothers' social survival application* (MFA thesis by V. Vaughan).

(2015). Committee member, *The coordination of Western typefaces with Chinese typefaces in Chinese logo design* (MFA thesis by Y. Wang).

## PUBLICATIONS

### Exhibitions (Selected Solo, Group, Juried and Published Works)

(2017) *Centennial Lion* [Poster]. (2025) *Creative Center*. Clampitt Paper Corporate Headquarters, Dallas, TX, United States.

[Various Work]. (2023, October – November) *University of North Texas, College of Visual Arts Alumni Showcase*. University of North Texas CVAD Gallery, Denton, TX, United States.

(2018). *Someone Show Me a Sign* [Acrylic Screen Print]. (2019, February 25 – March 30) *In Southern Graphics Council International Juried Members Exhibition*. University Gallery at The University of Texas, Arlington, Arlington, TX, United States.

*Intended Impressions* [Solo Exhibition]. (January 14 – February 14, 2019) Dallas College, North Lake Campus Art Gallery, Irving, TX, United States.

(2019). *She Kills Monsters* [Poster]. (June 2019). 51<sup>st</sup> Dallas Society of Visual Communications Show. Dallas, Tx, United States.

(2008). *Sandro Miller Speaker Announcement* [Invitation]. (June 2018). 50<sup>th</sup> Annual Dallas Society of Visual Communications Show Retrospective. Dallas, Tx, United States.

(2017). *Someone Show Me a Sign* [Screen Print]. In K. Conaty (Curator), (2018) Long Island Foundation of Arts and Sciences Works on Paper. Long Beach Island, NJ, United States.

(2016). [Various Work]. Oso Bay Biennial XIX, Creative Summit, Texas A&M University-Corpus Christi University Gallery, Corpus Christi, TX, United States.

(2016). [Various Screen Prints]. We Are Ink on Paper, 2 Person Show. Clampitt Creative Center. Dallas, TX, United States.

(2015). [How? Poster]. (June 2016). 47<sup>th</sup> Dallas Society of Visual Communications Show. Dallas, Tx, United States.

(2014). *Instamatic Camerabot 100* [Screen Print]. 2015 Spring Container Store Catalog (p.2).

(2014). [Jude Buffum Lecture Poster]. (June 2013). 46<sup>th</sup> Dallas Society of Visual Communications Show. Dallas, Tx, United States.

(2012). [Watch Lab Logo]. (June 2013). 45<sup>th</sup> Dallas Society of Visual Communications Show. Dallas, Tx, United States.

### **Speaking Engagements (Selected)**

(2025, April). *The design school gap*. Invited presentation at the 20th Annual National Student Conference.

(2023, August). *Creative opportunities within a brand standards guide*. Invited workshop for University of Texas System Media Relations and Marketing Communications.

(2019, September). *How to be creative while working within a brand guide*. Invited presentation at the Texas A&M System Communications Summit.

(2017, October). *Turning heads: Graphic design trends and strategies for college marketers*. Invited presentation at the National Council for Marketing & Public Relations (District 4) Conference.

(2016, January). *Reality vs. art: Business and ethical obstacles from the creative point of view*. **Keynote address**, American Advertising Federation, Fort Worth Chapter Luncheon.

(2013–2018). *Thinking under fire; Five things you do not learn in design school*. Repeated invited workshops and presentations at national student conferences (9th–14th Annual).

### **Panels & Professional Service Presentations (Selected)**

(2018, April). *Teaching and practicing design*. Panel moderator, Dallas Society of Visual Communications.

(2017, August). *How to better prepare art students for college and the workforce*. Invited panel discussion, Mesquite Independent School District.

(2015, May). *Visual strategy*. Invited panel discussion, University of North Texas, Department of Journalism.

### **Curating & Judging Invitations**

(2022). Judge, *Exhibitor Magazine 36th Annual International Exhibit Design Awards*.

(2021). Judge, *Lone Star International Wine Competition* (wine label category).

(2021). Judge, *Association for Education in Journalism and Mass Communication National Best of Design Competition*.

(2020). Judge, *Exhibitor Magazine 35th Annual International Exhibit Design Awards*.

(2016, 2017, 2019). Co-curator, *Annual Irving Independent School District High School Art Exhibition*.

(2013). Judge, *Art Directors Association of Iowa Student Show*.

### **RESEARCH GRANTS AND AWARDS**

## **Awards (Selected)**

(2025). *2024 DSVC Foundation Scholarships Call for Entries Poster, Graphis Poster Annual* [Silver Award]

(2023). *Find Your Match Poster, American Advertising Federation of Dallas Addys* [Silver Award]

(2021). *2020 DSVC Foundation Scholarships Call for Entries Poster, 2022 Graphis Poster Annual* [Silver Award]

(2021). Visual Communication Educator of the Year, *17<sup>th</sup> Annual National Student Show and Conference* [Golden Apple]

(2020). *She Kills Monsters Poster, American Advertising Federation of Dallas Addys* [Gold Award]

(2019). *She Kills Monsters Poster, Creative Quarterly Magazine #57* [Winner]

(2018). *2018 DSVC Foundation Scholarship Call for Entries Poster, Creative Quarterly Magazine #52* [Winner]

(2018). *Centennial Lion Poster, American Advertising Federation of Dallas Addys* [Bronze Award]

(2017). *Centennial Lion Poster, 49<sup>th</sup> Annual Dallas Society of Visual Communications Show* [Bronze Award]

(2014). Watch Lab Logo, 2014 American Institute of Graphic Arts Texas Show [2<sup>nd</sup> Place, Logos]

## **Creative Works (Selected)**

(2025). *Priority Footwear logo and visual rebrand*. Client: Anodyne Shoes.

(2019–2025). *Theatrical season marketing materials (multiple productions annually)*. Client: East Texas A&M University, Department of Theatre.

(2024–2025). *Lady Rising AllStarz basketball rebrand*. Client: Rising AllStarz.

(2013–2025). *Scholarships call for entries campaign (annual)*. Client: Dallas Society of Visual Communications Foundation.

(2022–2023). *Packaging system redesign*. Client: Anodyne Shoes.

(2023). *Trade show booth, catalog, and point-of-purchase display design*. Client: Anodyne Shoes.

(2013–2021). *Community design projects (The Deck II–V)*. Client: American Institute of Graphic Arts (AIGA), Dallas/Fort Worth.

(2017–2019). *Book cover designs for 30 Covers, 30 Days*. Client: National Novel Writing Month.

(2020). *Packaging and naming consultation: 32 Vodka*. Client: New Media Agency.

(2018). *Together Richardson advertising development*. Client: Richardson Living Magazine.

(2016). *Centennial Lion commemorative poster*. Client: East Texas A&M University.

(2016). *VisCom BFA look book design and production*. Client: East Texas A&M University, Department of Art.

(2015). *Call center recruitment campaign*. Client: Monitronics Security.

(2013). *Lecture* poster design. Client: Art Directors Club of Iowa.

### **Significant Recent Student Awards (Selected)**

Helmerger, C. (2025). *Greely Hat Works Logo* (Gold). [Graphis New Talent Annual], New York, NY.

Vargas, J. (2025). *Shire Logo* (Gold). [Graphis New Talent Annual], New York, NY.

Odgers, C. (2025). *Otoko Menu* (Gold). [Graphis New Talent Annual], New York, NY.

Tucker, M. (2025). *Uptown Fetch Club Logo* (Gold). [Graphis New Talent Annual], New York, NY.

Caballero, N. (2025). *Senior Portfolio* (2<sup>nd</sup> Place). [20<sup>th</sup> Annual DSVC National Student Show], Dallas, TX.

Aguilar, A (2025). *Twilight Coffee Branding* (Gold ADDY). [American Advertising Awards, Campaign], American Advertising Federation of Dallas, Dallas, TX.

Santana, M (2024). *Dallas Soul Food Fest Invitation* (Gold, Sales and Marketing Collateral). [American Advertising Awards], American Advertising Federation of Dallas, Dallas, TX.

Oliver, L (2024). *Boxie Cat Advertising Campaign* (Gold, Magazine Advertising). [American Advertising Awards], American Advertising Federation of Dallas, Dallas, TX.

Tucker, M. (2024). *Electric Carousel Logo* (Gold). [Graphis New Talent Annual], New York, NY.

Shrestha, P. (2022). *Lea & Perrins Worcestershire Sauce Campaign* (Gold). [Graphis New Talent Annual], New York, NY.

Berumen, J. (2021). *International Conference on Mathematics of Paper Folding Poster* (Gold). [Graphis New Talent Annual], New York, NY.

Bays, I (2021). Short Fest Campaign (Award of Excellence). [Communication Arts Design Annual], Melino, CA.

Williams, M. (2020). *Senior Portfolio* (3<sup>rd</sup> Place). [16<sup>th</sup> Annual DSVC National Student Show], Dallas, TX.

J. Tuner, N. Essary, J. Cartright, T. Robinson. (2020). *Tobacco Free Kids Campaign* (Gold, Magazine Advertising). [American Advertising Awards], American Advertising Federation of Dallas, Dallas, TX.

Castelo, B. (2020). *Packed Lite* (Gold, Magazine Advertising). [American Advertising Awards], American Advertising Federation of Dallas, Dallas, TX.

Castelo, B., Ceballos, R., Camacho, M. (2020). *War on Plastic Campaign* (Platinum). [Graphis New Talent Annual], New York, NY.

Carrera, P. (2020). *Ask Me Another Logo* (Gold). [Graphis New Talent Annual], New York, NY.

Segura, R. (2020). *Besandwiched Logo* (Gold). [Graphis New Talent Annual], New York, NY.

Hamilton, B. (2020). *A Doll's House Poster* (Gold). [Graphis New Talent Annual], New York, NY.

Williams, M. (2020) *Rubber Duck Regatta Poster* (Gold). [Graphis New Talent Annual], New York, NY.

Cambell, C. (2020) *Rock, Paper Scissors World Championship Poster* (Gold). [Graphis New Talent Annual], New York, NY.

Lee, J. (2019). *Steel Wool Packaging* (Gold). [American Advertising Awards], American Advertising Federation of Dallas, Dallas, TX.

Hamilton, B. (2019). *A Doll's House Poster* (Gold). [American Advertising Awards], American Advertising Federation of Dallas, Dallas, TX.

Glenn, N. (2019). *Screamfest Poster* (Platinum). [Graphis New Talent Annual], New York, NY.

Jung, J. (2019). *Rubber Duck Regatta Poster* (Gold). [Graphis New Talent Annual], New York, NY.

Choi, H. (2019). *Mavis Shuttlecock Packaging* (Gold). [Graphis New Talent Annual], New York, NY.

Spears, S. (2019). *Creekstone Farms Steak Packaging* (Best of Category). [15<sup>th</sup> Annual DSVC National Student Show], Dallas, TX.

Hamilton, B. (2018). *A Doll's House Poster* (Award of Excellence). [Communication Arts Illustration Annual], Melino, CA.

Choi, S. (2018). *United States Army Corps of Engineers Logo* (Gold). [Graphis New Talent Annual], New York, NY.