

CURRICULUM VITAE

ERIC E. BRANSCOME, PH.D.

EDUCATION

2020	Austin Peay State University	Graduate Certificate in Conflict Resolution and Negotiation
2010	University of North Texas	Doctor of Philosophy in Music Education Cognate: Higher Education Leadership
1999	Dallas Baptist University	All-level Music Teacher Certification
1996	Northwestern University	Master of Music (Horn Performance)
1995	Stephen F. Austin State University	Bachelor of Music (Horn Performance) <i>Summa Cum Laude</i>

LEADERSHIP PROFILE

Profile

Educator and administrator with over 25 years' experience. Innovative, collaborative, service-minded, and solutions-oriented. Prioritizes life-long learning and engagement. Driven to set and achieve strategic goals that foster excellence and success among faculty, staff and students. Proven track record of measurable accomplishments as a leader in higher education.

Special Assistant to the Provost (Spring 2025)

- **Faculty Handbook:** Led the complete overhaul and revision of the Faculty Handbook.
- **Policy and Procedures:** Charged with reviewing and rewriting approximately 50 policy/procedural documents for the Division of Academic Affairs.

QEP Director

- Spearheaded the development and implementation of the university's 2024 Quality Enhancement Plan (QEP). This is a campus-wide endeavor engaging all academic and student-affairs units in a singular theme (Foundation for your Future) targeting student success. Responsible for all curricular, fiscal, administrative, assessment and reporting aspects of the QEP, leading a committee of personnel from across campus to ensure ongoing success of the QEP in compliance with regional accreditation (SACSCOC) principles.

Curriculum

- **Music Therapy Concentration:** Led the development and implementation of a new Bachelor of Music in Music Therapy. Consulted with a licensed music therapist to create the curriculum, policies and procedures. Also spearheaded the approval and accreditation processes with the American Music Therapy Association, National Association of Schools of Music and Tennessee Higher Education Commission.
- **Bachelor of Music in Guitar:** Led the development and implementation of a new Bachelor of Music in Guitar Performance Concentration in consultation with a professional guitar performer-educator.
- **Mariachi:** Spearheaded the creation of a new Mariachi ensemble at East Texas A&M (*Mariachi Leones*). Wrote and presented the proposal in consultation with a professional mariachi performer-educator.
- **Music Education Curriculum Redesign:** Led a complete overhaul of the undergraduate music education curriculum (Bachelor of Music) to account for a new state-wide year-long student teaching model (APSU). Led a similar curricular overhaul at ETAMU to move all education courses from the Curriculum & Instruction unit into the School of Music to adjust to campus-wide and state-wide mandates.
- **Degree Redesignation:** Spearheaded the process of redesignating the Bachelor of Science degrees as Bachelor of Music degrees in Performance and in Music Education at APSU. Facilitated conversations and paperwork at all levels of campus, Board of Regents, Tennessee Higher Education Coordinating Board and the National Association of Schools of Music (NASM).

Fundraising / Fiscal

- **Philanthropy:** Philanthropy increased by 292% from \$47,661 in 2023, to \$186,876 to 2024 in conjunction with new endowments and one-time contributions.
- **Mariachi:** Secured \$17,000 in grants for new instruments, music and equipment to coincide with the creation of a new Mariachi ensemble.
- **Scholarships:** Obtained a \$150,000 annual increase in music performance scholarships.
- **Friends of Music:** Developed a Friends of Music in the School of Music to oversee ongoing philanthropic activity in alignment with the University's Philanthropy and Alumni Engagement office.

Facilities

- **Multi-purpose Choral Room:** Obtained grant funding to renovate the choral rehearsal room to function as a recital hall. The purpose was to maximize the efficiency of the facility usage and reduce operational costs.
- **Instrument Storage Lockers:** Obtained grant funding to acquire approximately 200 instrument storage lockers to improve safety and efficiency of equipment storage and department operations.
- **Concert Hall Equipment:** Obtained grant funding to acquire new equipment for the Concert Hall including band shells, stage platforms, choral risers, new chairs and stands. The overall goals were to reduce risk of injury from older equipment, and maximize efficiency of stage set-up / tear-down time.

FACILITIES CONT'D

- **Music Technology Lab:** Obtained grant funding to renovate an unused classroom into a multi-purpose space with seating for a 30-seat lecture area and a separate 15-seat music technology lab. This improved the efficiency of the facility and university's Space Usage score in the state's funding model.

General

- **School of Music:** Led the process for the Department of Music to be redesignated as a School of Music.
- **Recruitment and Retention:** Maintained steady enrollment of music majors with retention rates approximately 6% higher than any other program on campus.
- **Department Head Leadership:** Led the university's mentorship program for new department heads at APSU.
- **Tenure and Promotion:** Spearheaded a taskforce that led to a campus-wide implementation of a new procedure for submitting tenure and promotion portfolios digitally using the university's learning management system in lieu of paper binders.

PROFESSIONAL EXPERIENCE

2021 – Present	East Texas A&M University	<i>Professor of Music (2021-present)</i> <i>QEP Director (2022-present)</i> <i>Head of the School of Music (2021-2025)</i> <i>Special Assistant to the Provost (Spring 2025)</i>
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Responsibilities: As Faculty, taught The Music Teaching Profession, World Music, Introduction to Music Education, Music Assessment, Classroom Management and Special Populations, Graduate Seminar in Music Education, , Clinical Teaching Seminar and Recital Attendance. As Department Chair, responsible for all administrative, curricular, personnel, fiscal and other aspects of the School of Music.

2011 – 2021	Austin Peay State University	<i>Department Chair (2017 – 2021)</i> <i>Coord. of Music Education (2011 – 2017)</i> <i>Professor of Music</i>
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Responsibilities: As Music Education Coordinator, oversaw all administrative and curricular aspects of the music education program. As Faculty, taught Elementary Music Education Courses, Introduction to Music Education, Instrumental Methods for Vocalists, Curriculum and Assessment in Music Education, Graduate Seminar in Music Education, Graduate Music History and Philosophy of Music Education, Graduate Elementary Music Literature, Music Appreciation (Dual Credit) and supervised music student teachers. As Department Chair, responsible for all administrative, curricular, personnel, fiscal and other aspects of the Department of Music.

PROFESSIONAL EXPERIENCE CONTD

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|---|-------------------------------|--|
| 2006 – 2011 | East Texas Baptist University | <i>Assistant Professor of Music
Coordinator of Music Education</i> |
| Responsibilities: As Music Education Coordinator, oversaw all administrative and curricular aspects of the music education program. As Faculty, taught Elementary Music Education Courses, Applied French Horn, World Music and supervised music student teachers. | | |
| 2003 – 2006 | University of North Texas | <i>Teaching Fellow</i> |
| Responsibilities: Taught three sections of Brass Methods each semester. | | |
| 2002 – 2006 | Dallas Baptist University | <i>Adjunct Faculty</i> |
| Responsibilities: Taught classes as assigned including Fine Arts Appreciation, Orchestration, Applied Brass Lessons, Music Education Courses and Music History. | | |
| 1999 – 2003 | T.E. Baxter Elementary School | <i>Elementary Music Specialist</i> |
| Responsibilities: Taught K-5 elementary/general music. Led after school choir and instrumental (Orff) ensemble. Developed and directed summer music day-camp (Camp Granada) | | |
| 1997 – 1999 | High Pointe Elementary School | <i>Elementary Music Specialist</i> |
| Responsibilities: Taught K-4 elementary/general music. Led after school choir. | | |
| 1996 – 1997 | Perrine Baptist Academy | <i>Preschool & Elementary Music</i> |
| Responsibilities: Taught pre-k through 6 th grade elementary/general music. Led after school choir, band, piano lab, and strings class. | | |

PUBLICATIONS

Books

- (2017). *Camp Granada. A Music Camp Curriculum (Spaced Out! Theme)*. Landham, MD: Rowman and Littlefield Education.
- (2013). *Music Career Advising: A Guide for Parents, Students, and Teachers*. Lanham, MD: Rowman and Littlefield Education.
- (2010). *Music Board Game Workshop*. Van Nuys, CA: Alfred Publications.

BOOKS CONTD

(2009). *Essential Listening Activities for the Music Classroom*. Van Nuys, CA: Alfred Publications.

(2009). *Essential Rhythm Activities for the Music Classroom*. Van Nuys, CA: Alfred Publications.

Articles

(2024). Advocacy: Education*Translation*Value Knowing When and How to say Music is Different. *Southwestern Musician*, 93(1), 22-27.

(2022) Interviews with Music Alumni to Inform Curriculum and Practice: A Case Study. *College Music Symposium*, 62(2). <https://doi.org/10.18177/sym.2022.62.sr.11561>

(2020). We are TAMECU. *Tennessee Musician*, 72(3), 16-18.

(2019). Where Have All the Folksongs Gone? We've Replaced them Every One (or Have We?). *Visions of Research in Music Education*, 32. Available from www-usr.rider.edu/~vrme/v32n1/index.htm

(2017). Lost In Translation: Blooms Taxonomy and Webb's Depth of Knowledge Applied to Music Standards. *Visions of Research in Music Education*, 30. (Co-authored with former graduate student, Cody Robinson). Available from <http://www.rider.edu/~vrme>

(2016). Vision 2020 and Beyond: Impeding Deadlines of the *Housewright Declaration*. *Contributions to Music Education*, 41, 71 – 91.

(2015). When I was Your Age. *Tennessee Musician*, 68(1), 18-19.

(2014). Concert Programming and Performing as a Model for Planning and Teaching. *Music Educator's Journal*, 101(2), 71-75.

(2013). Music Career Advising: Implications for University Music Department Administrators. *College Music Symposium*, 53 (November 11, 2013).

(2012). The Impact of Education Reform on Music Education: Paradigm Shifts in Music Education Curriculum, Advocacy, and Philosophy from Sputnik to Race to the Top. *Arts Education Policy Review*, 113(2), 112 – 118.

(2011). Scarred for Life: A Positive Twist on a Negative Paradigm for Effective Music Education. *Southwestern Musician*, 79(7), 54 – 60.

(2009). Six Things They May not Have Taught You in College. *Teaching Music Magazine*, 7(3), 28 – 30.

(2009). What's Your Learning Style?. *MENC Collegiate NewsLink*, (August 7, 2009). Available from http://www.menc.org/v/future_teachers/menc-collegiate-august-2009-newslink

(2008). Of Triangles and Talent: A 3-sided Approach to Success as a First Year Music Major. *Southwestern Musician*, 77(3), 66 – 69.

ARTICLES CONTD

(2008). On Diversity in Music Education: A Reaction Article to Music for All in the 21st Century. *Connections*, 22(3), 6 – 9.

(2005). A Historical Analysis of Textbook Development in American Music: Education and the Impetus for the National Standards for Music Education. *Arts Education Policy Review*, 107(2), 13 – 19.

Book Reviews

(2011). Review of *New Paradigms in Music Education*. (Prentice Hall).

(2010). Review of *Collaborative Action for Change: Selected Proceedings from the 2007 Symposium on Music Teacher Education* (by M. Schmidt, ed.). *Music Educator's Journal*, 97(2), 15-16.

(2009). Review of *Music for Children and Young People With Complex Needs* (by A. Ockelford). *Music Educator's Journal*, 96(14), 14 – 15.

(2006). Review of *Teaching Brass: a resource manual* (McGraw-Hill)

PRESENTATIONS

National Conventions

2024	<i>Responsive Curricular Programs Part II: Consideration of Degree Components</i> (Discussion facilitator) National Association of Schools of Music, Chicago, IL.
2022	<i>Leadership Panel: Perspectives through Experience</i> National Association of Schools of Music, St. Louis, MO. (Panel member)
2019	<i>Aging Facilities: Challenges Posed; Opportunities Presented</i> National Association of Schools of Music, Chicago, IL. (Panel member)
2017	<i>Where Have all the Folksongs Gone? We've Replaced Them Every One</i> College Music Society National Conference, San Antonio, TX.
2013	<i>At the Crossroads of Advocacy, Philosophy and Practical Issues in Music Education</i> . Mountain Lake Colloquium
2012	<i>Music Career Advising and Implications for University Music Administrators</i> . Joint session of College Music Society and National Association of Schools of Music
2012	Forum: <i>Pathways to Quality Arts Integration</i> : Panel member Southeast Center for Education in the Arts

Regional Conventions

- 2016 *Multiple Intelligences as a Framework for Broadening the Interpretation of What it Means to Be a Musician*
College Music Society Southern Chapter Regional Conference
- 2015 *Vision 2020 and Beyond: Imminent Deadlines of the Housewright Declaration*
College Music Society Southern Chapter Regional Conference
- 2015 *The Changing Face of Music Careers*
College Music Society Southern Chapter Regional Conference
- 2014 *Fulfilling STEM Objectives through Improvisation and Composition in Elementary Music.* Southern Chapter Regional Conference of the College Music Society
- 2013 *Listening Lessons in Orff Schulwerk*
Middle Tennessee American Orff-Schulwerk Association
- 2011 *University Music Faculty Members as Career Advisors*
South-Central Regional Conference of the College Music Society
- 2007 *Preparation of Graduate Students for College Teaching: How Are we Doing?*
Panel member: Joint session of College Music Society and National Association of Schools of Music, Salt Lake City, UT.

State Conventions

- 2024 Advocacy: Knowing When to Say Music is Different
Texas Music Educators Association (San Antonio, TX, February 2023).
- 2023 - 2025 *Conquer the TExES!*
Texas Music Educators Association (San Antonio, TX, February 2023).
- 2022 *Interviews with Music Alumni to Inform Curriculum and Practice: A Case Study.*
Texas Music Educators Association Poster Session (San Antonio, TX, February 2022).
- 2019 *The Trickle Effect and its Impact on Music Programs in Higher Education.* Poster session at the Tennessee Music Education Association conference (Nashville, April 12, 2019)
- 2018 *Visual Arts in Elementary Music*
Navigating Tennessee's new Music Standards
Tennessee Arts Commission Conference (Austin Peay State University)
- 2018 *Student Teachers and the edTPA: What's a Mentor to Do?*
2018 Tennessee Music Education Association Annual Conference

STATE CONVENTIONS CONTD

2016	<i>Tennessee's 2016 Music Education Standards</i> Tennessee Society for Music Teacher Education (Murfreesboro, TN)
2015	<i>Lost in Translation: A side-by-side Comparison of Academic Language in the National Standards for Music, National Core Arts Standards, Bloom's Taxonomy and Webb's Depth of Knowledge</i> Tennessee Music Education Association Annual Conference (Poster Session)
2015	<i>What Makes them Tick: Improving Practice and Study Habits in Student Musicians</i> Tennessee Music Education Association annual conference
2014	<i>All STEAMed-UP: Music in a STEM Curriculum</i> Tennessee Arts Commission, Knoxville, TN.
2014	<i>Seuss to Strauss: Literacy in Elementary Music Education</i> Tennessee Arts Commission, Knoxville, TN.
2014	<i>I Got a Job! Now What?</i> Tennessee Music Education Association Annual Conference
2014	<i>Assessment through Instruction in Elementary Music</i> Tennessee Music Education Association Annual Conference
2014	<i>Practical Tips for Praxis Preparation</i> Collegiate NAFME Kick-Off Event (Tennessee CNAfME)
2013	<i>Listening Lessons in Orff Schulwerk</i> Middle Tennessee American Orff-Schulwerk Association
2013	<i>At the Crossroads of Advocacy, Philosophy and Practical Issues in Music Education</i> Tennessee Music Educators Association Annual Conference
2013	<i>Common Interview Questions: What do They Really Want to Know?</i> Tennessee Music Educators Association Annual Conference
2012	<i>Music and...Incorporating Literacy, Art, Math, and Social Skills into Music Lessons.</i> Two Rivers Association for Education of Young Children Annual Early Childhood Conference

STATE CONVENTIONS CONTD

- 2012 *Making Quality Decisions in Performance Literature and Programming*
Texas Music Educators Association Annual Conference
Tennessee Music Education Association Annual Conference
- 2011 *Music Educators as Music Career Advisors*
Texas Music Educators Association Annual Conference
- 2009 *Nosce Te Ipsum*
Texas Music Educators Association Annual Conference
- 2006 *Teaching Brass: Tips, Quips, and Cheap Tricks*
Texas Music Educators Association Annual Conference
- 2005 *Recruiting Through Technology*
Texas Music Educators Association Annual Conference
- 2017 *Navigating Tennessee's New National Standards*
July – Clarksville Montgomery County Schools Professional Development
July – Sumner County Schools Professional Development
June – Smith County Schools Professional Development (via Skype)

Other Presentations

- 2021 *Navigating the Leadership Journey: For Future Leaders, New Leaders, and Leaders who are New Again.* TAMUC Professional Development Conference
- 2018 *Running a Music Summer Camp*
Robertson County School System
- 2017 *edTPA Preparatory Session*
Union University Music Education Program
- 2012 – 2017 *Praxis Review Sessions*
2017 – UT Martin and University of Memphis (via Skype)
2016 – Union University Music Education Program
2015 – TN Collegiate NAfME kick-off event
2013 – TN Collegiate NAfME kick-off event
- 2017 *The Pedagogical Power of the Recorder Consort*
Clarksville Montgomery County Schools Professional Development

OTHER PRESENTATIONS CONTD

- 2016 *Literacy in Elementary Music*
Christian County Professional Development
- 2016 *Music in the Sky*
APSU Professional Development Eclipse Summit
- 2015 *Music And...: Preparing for a Career in Music*
Career Day Session at Oakland Elementary School, Clarksville, TN
Career Day Session at Northeast Middle School, Clarksville, TN
Career Day Session at Northeast High School, Clarksville, TN
APSU Honor Orchestra Festival
APSU Choir Festival
- 2015 *Alternate Assessment Measures*
Clarksville Montgomery County Schools Professional Development
- 2014 *Seuss to Strauss: Music and Literacy in the Elementary School*
Clarksville Montgomery County Schools Professional Development
- 2014 *What Makes them Tick: Improving Practice and Study Habits in Student Musicians*
APSU Choir Festival
APSU Middle School Honor Band
- 2012 *Curriculum, Instruction and Assessment*
Cheatham and Stewart County Schools Professional Development
- 2012 *Music in Special Needs Preschool Classrooms*
Clarksville Montgomery County Schools Professional Development
- 2011 *Effective Assessment in Music Education: Objectifying the Subjective*
Austin Peay State University Honor Band
- 2011 *Effective Assessment in Music Education: Objectifying the Subjective*
Austin Peay State University Choral Festival
- 2011 *Before, During and After the Interview: Becoming the Successful Job Candidate*
Tennessee NAfME Collegiate Kick-off Event
- 2011 *From Seuss to Strauss: Literacy in Music*
APSU Library Athenaeum

OTHER PRESENTATIONS CONTD

2010	<i>Learning to Listen; Listening to Learn</i> Region VII Education Service Center
2010	<i>The Teacher as Scholar in Higher Education</i> East Texas Baptist University Fall Faculty Workshop (Co-presenter)
2005	<i>Applications of Music Curriculum for Education Majors</i> Dallas Baptist University Student Educators Association
2004	<i>Music Activities for Sunday School Teachers and Church Volunteers</i> AWANA Fall Conference
2004	<i>Music Education In the Home School Setting</i> Ellis County Home School Association
2003	<i>New Teacher Training</i> Robinson Independent School District Professional Development Midlothian Independent School District Professional Development
2003	<i>Music Instruction for Classroom Teachers</i> Robinson Independent School District Professional Development
2002	<i>Discipline and Management Strategies</i> AWANA Fall Conference
2000	<i>Fine Arts Curriculum Evolution</i> Midlothian, Ennis, and Venus School Districts Professional Development

CERTIFICATIONS

2009	Orff Schulwerk Level III (Southern Methodist University)
2005	PDAS: Professional Development and Appraisal System
2000	CPI: Crisis Prevention and Intervention
1999	Texas All-level Music Teacher Certification (Life)
1998	MANDT Certification

CONSULTATION / OTHER PROFESSIONAL SERVICE

2023-present	Texas Music Educators Association Team lead to overhaul the TExES preparation materials and website
2022-present	East Texas A&M University QEP Director
2020-2021	Facilitator of Austin Peay State University Chair Development Program (orientation and training program for new department chairs)
2019-2021	Austin Peay State University Faculty Senate
2014-2024	<i>Music Educators Journal</i> Advisory Board
2016-2024	Freelance content writer Educational Testing Service: Question writer for Praxis 2 (Music)
2018	Tennessee Department of Education Team Leader to write curriculum and completion exam for state dual credit MUS 1030 (Introduction to Music)
2016, Feb-June	Writing Team for the new Tennessee Arts Education Standards Co-division leader for music
2014	Middle School Honor Choir Director Middle Tennessee Vocal Association (January 28)
2011-2017	Elementary Honor Choir Director Clarksville Montgomery County, TN (even numbered years) Christian County, KY (odd numbered years)

PROFESSIONAL ORGANIZATION MEMBERSHIPS

Texas Music Educators Association (TMEA)

Texas Association of Schools of Music (TAMS)

Director of Four-Year Public Schools (2025-present)

Chair Commission for Advocacy & Governmental Affairs (2022-2025)

Tennessee Association of Music Executives at Colleges and Universities (TAMECU)

2018 – 2021 Acting President

Tennessee Music Education Association

2014 – 2016 Higher Education Chair

PROFESSIONAL MEMBERSHIPS CONTD

National Association for Music Education (NAfME)
2011 – 2018 Faculty Sponsor, ASPU Collegiate NAfME Chapter
2010 – 2011 Mentor (General Music)

Phi Kappa Phi (PKP) National Honor Society

Alpha Chi (AX) National Honor Society

Pi Kappa Lambda (PKL) National Music Honor Society

Phi Mu Alpha (PMA) Sinfonia (Honorary)

HONORS

2016	Outstanding Advisor Award (Austin Peay State University)
2014	Harold Love Outstanding Community Service Award (Tennessee Higher Education Commission)
2012	Socrates Award for Teaching Excellence (Austin Peay State University)
2006 – 2009	Who's Who in America
2004 – 2005	Who's Who Among America's Teachers
2006 – 2007	Who's Who Among America's Teachers
2000	AWANA Citation Award Winner
1998 – 1999	Teacher of the Year, High Pointe Elementary School
1995	Lenville Martin Outstanding Music Graduate Award (Stephen F. Austin State University)
1994	Music Teachers National Association (MTNA) Solo Competition National Finalist
1989	Eagle Scout, Boy Scouts of America

SUPPORTING ACTIVITIES

- Freelance horn performance
 - Jackson Symphony Orchestra substitute list (concluded in 2021)
 - Paducah Symphony Orchestra substitute list (concluded in 2021)
 - Seasonal performances
- Camp Granada: Founder and director of summer music day camp program for 1st through 6th grade (Summer 2011 – 2021).
- Gateway Chamber Orchestra Board of Directors: Education and Outreach Chair (2013 – 2017).

SUPPORTING ACTIVITIES CONTD

- Children's Concert Series: Responsible for all administrative aspects and music direction for children's concerts sponsored by the
 - APSU music department (2011 – 2017)
 - ETAMU School of Music (2023-present)

RESEARCH / WRITING INTERESTS

- Higher education leadership / Arts leadership
- Careers in music / music career advising
- Early childhood and elementary music curriculum development
- Music teacher education

PROFESSIONAL REFERENCES

Ricky Dobbs, Ph.D.

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