



Curriculum Vita August 2025

Instructor: Zane Brand, MS

Academic Department: Psychology and Special Education

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EDUCATION

M.S. General Psychology
Texas A&M University – Commerce, 2024

B.A. Psychology (Summa Cum Laude)
Schreiner University, 2022

TEACHING EXPERIENCE

January 2023 – Present, Graduate Teaching Assistant/Instructor, East Texas A&M University

PEER-REVIEWED PUBLICATIONS

Brand, Z. T., Carlson, C. A., & Carlson, M. A. (2025). Examining facial recognition under acute stress and varying encoding times: Accuracy, confidence, and response time. *Applied Cognitive Psychology*. [Manuscript submitted for publication].

Carlson, C. A., Lockamyeir, R. F., Carlson, M. A., Goodsell, C. A., Jones, A. R., Wooten, A. R., & **Brand, Z. T.** (2025). Comparing the strength of the confidence-accuracy versus response

time-accuracy relationship for eyewitness identification. *Scientific Reports*, 15(1), 1–19.
<https://doi.org/10.1038/s41598-025-96224-y>

CONFERENCE PRESENTATIONS

2025

Carlson, C. A., Lockamyeir, R. F., Carlson, M. A., Goodsell, C. A., Jones, A. R., Wooten, A. R., & **Brand, Z. T.** (2025, April). Comparing the strength of the confidence-accuracy versus response time-accuracy relationship for eyewitness identification. Southern Society for Philosophy and Psychology annual conference, Mobile, AL.

Brand, Z. T., & Carlson, C. A. (2025, March) Stress, encoding time, and facial recognition. Southwestern Psychological Association annual conference, Little Rock, AR. *

Brand, Z. T., & Carlson, C. A. (2025, March) Judging expression: Contribution of belief to the emotional salience effect for faces. Southwestern Psychological Association annual conference, Little Rock, AR. *

Carlson, C. A., Jones, A. R., **Brand, Z. T.**, Lockamyeir, R. F., Carlson, M. A., Goodsell, C. A., & Wooten, A. R. (2025, March). Naturalistic appearance change and eyewitness identification. Southwestern Psychological Association annual conference, Little Rock, AR.

Carlson, C. A., Lockamyeir, R. F., Carlson, M. A., Goodsell, C. A., Jones, A. R., Wooten, A. R., & **Brand, Z. T.** (2025, March). Comparing the strength of the confidence-accuracy versus response time-accuracy relationship for eyewitness identification. Southwestern Psychological Association annual conference, Little Rock, AR.

Brand, Z. T. (2025, February) Stress, encoding time, and facial recognition. [Departmental Brownbag Talk]. Department of Psychology, East Texas A&M University, Commerce, TX. *

2024

Brand, Z. T., & Carlson, C. A. (2024, October) Stress, encoding time, and facial recognition. ARMADILLO: The Southwest Cognition Conference, hosted by Texas A&M University. *

Brand, Z. T., & Carlson, C. A. (2024, March) Stress, encoding time, and facial recognition. Southwestern Psychological Association annual conference, San Antonio, TX. *