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Education

Ph.D., 1991. English / Linguistics. Purdue University, West Lafayette, IN. Dissertation: "From Linguistics to Humor Research and Back: Applications of Linguistics to Humor and Their Implications for Linguistic Theory and Methodology" supervised by Professor Victor Raskin. (Dissertations Abstracts International. 1992 July; 53(1): 136A. Purdue U. DA9215518).

Doctorate, 1986. French Language and Literature / Linguistics (Summa cum laude) Catholic University of Milan, Milan, Italy. Dissertation: "For a Synthesis of Linguistic Research on Humor" [in Italian] supervised by Professor Eddo Rigotti.

Professional Positions

Jan 2018 - Present
        Professor
        Department of Literature and Languages,
        Texas A&M University - Commerce

August 2011- Jan 2018
        Dean
        College of Humanities Social Sciences and Arts
        Texas A&M University - Commerce

June 2011 – August 2011
        Interim Dean
        College of Humanities Social Sciences and Arts
        Texas A&M University - Commerce

June 2010 – June 2011
        Interim Dean, College of Arts and Sciences
        Texas A&M University - Commerce

March 2010 - June 2010

Associate Dean, College of Arts and Sciences
Texas A&M University - Commerce

August 2007 - March 2010
Professor and Head, Department of Literature and Languages,
Texas A&M University - Commerce

August 2000 - 2007
Professor, Department of English, Youngstown SU.

September 1996 - 2000
Associate Professor, Department of English, Youngstown SU.

March 1994 - 1995
English as a Second Language Program, Coordinator, Youngstown SU.

September 1992 - 1996
Assistant Professor, Department of English, Youngstown SU.

Visiting positions

May-June 2010
Visiting Professor, China University of Geosciences, Beijing.

Fall 2003
Visiting Professor, Purdue University.

August 1991 - May 1992
Visiting Lecturer, Department of English, Purdue University.

January 1991 - May 1991
Visiting Lecturer, Department of English and Linguistics, Indiana University/
Purdue University at Ft. Wayne.

Publications

Books and Monographs

Attardo, S. Elisa Gironzetti, Hilal Ergul, and Heather Geronimo. (2026). Demystifying
Academic Writing: Publish and Thrive. Cambridge University Press.

Attardo, S. English Grammar Foundations. 2025. OER. https://lair.etamu.edu/oer-faculty-chssa/1/

Attardo, S. (2023). *Humor 2.0: How the Internet Changed Humor*. Anthem Press.

Attardo, S. & Pickering L. (2023). *Eye-tracking in Linguistics.* Bloomsbury.

Attardo, S. & Forabosco, G. (2023). *Dialogo sopra i massimi sistemi del comico.* Scripta Volant Ed.

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DiFerrante, Laura, Sergio Pizziconi and Attardo, S. *Discovering English Grammar and Variation.* Pisa: Pacini. 2019.

Brown, Steve and Attardo, S. *Understanding Language Structure, Interaction, and Variation*. Ann Arbor: University of Michigan Press. 2000.   Second edition: 2005. Third edition: 2014. [With S. Brown and C. Vigliotti]

Attardo, S. *Humorous Texts: A semantic and pragmatic analysis*. Berlin: Mouton De Gruyter. 2001. (238 p.)

Brown, Steve, Attardo, S., and Cynthia Vigliotti. *Quiz Booklet to accompany Understanding Language Structure, Interaction, and Variation.* Ann Arbor: University of Michigan Press. 2001. (62 p.)

Attardo, S. *Linguistic Theories of Humor*, Berlin: Mouton de Gruyter, 1994. (426 p.)

Edited Books

Attardo, S. (ed.) *Script-based Semantics: Foundations and Applications. Essays in Honor of Victor Raskin.* Berlin: Mouton de Gruyter, 2020.

Attardo, S. (ed.) *Handbook of Language and Humor*. Routledge Handbooks of Linguistics. Taylor and Francis. New York, NY. 2017. 539 pages.

Attardo, S. (Editor-in-Chief) *Encyclopedia of Humor Studies*. Thousand Oaks, CA: Sage. 2014. 2 volumes. 929 pages.

Attardo, S., Manuela Wagner and Eduardo Urios-Aparisi. *Prosody and Humor*. Amsterdam: Benjamins. Benjamins Current Topics. 55. 2013. 192pp. [Augmented edition of the special issued of Pragmatics and Cognition 2011.]

Diana Popa and Attardo, S. *New Approaches to the Linguistics of Humor*. Editura Academica. Galati, Rumenia. 2007. 229 pp.

Edited special issues of journals

Attardo, S., Manuela Wagner and Eduardo Urios-Aparisi. *Prosody and Humor. Pragmatics and Cognition* special issue. 2011. 19:2.

Attardo, S. The Pragmatics of Humor, Special issue of *Journal of Pragmatics*. 35:9. 2003. 1287-1449.

Attardo, S. and Jean-Charles Chabanne Humor Research East of the Atlantic, Special Issue of *HUMOR: International Journal of Humor Research* 5:1, 1992. (Guest-edited)

Articles and Chapters in Books
1. Attardo, S. Humor. In Wen, Xu (ed.). The Cambridge Encyclopedia of Cognitive Linguistics. Forthcoming.
2. Attardo, S. and B. Priego-Valverde. (2025). Conversational Humor as an Emergent Property of Context. Discourse Studies. 28(3). https://journals.sagepub.com/doi/10.1177/14614456251369994
3. Skalicky, S., Miller, S., Loomis, J.K. & Attardo, S. Satire, Honey, and Tears: How The Onion and The Babylon Bee Do Satire. (2025) HUMOR: International Journal of Humor Research.
4. Skalicky, S., & Attardo, S. (2025). Testing Humor Theory Using Word and Sentence Embeddings. In Proceedings of the 1st Workshop on Computational Humor (CHum) (pp. 58-62).
5. Attardo, S. (2025). Visual Aids for Grammar Teaching: Tree-like Structures. ATEG Journal. 23. 1-11.
6. Shelby R. Miller, Hilal Ergül, and SA. Attardo (forth. [2025]) Laughter and embarrassment in a complicated task. In Laura Alba Juez and Michael Waugh (eds.) The Sociopragmatics of Emotion. Cambridge UP. 194-217.
7. Attardo, S. and Selma Đuliman. (2024). Humor in the Age of the Internet: The Case of Glocal Memes. In Sanja Šoštarić & Nermina Čordalija (Eds.) The Art and Craft of Humour in Anglophone Studies. 11-35. Faculty of Philosophy, University of Sarajevo. https://ebooks.ff.unsa.ba/index.php/ebooks_ffunsa/catalog/book/117
8. Attardo, S. (2024.) Memetic Drift, Floating Signifiers, and the Jetsam of Politics. Brno Studies in English. 50(1). 13-31.

9. Attardo, S. (2024). Humor in the Age of the Internet: The Case of Transmedial Humor. Traduction et Langues. 23(2). 22-33.

10. Attardo, S. Chłopicki, W. & Forabosco, G. (2024). The Role of Incongruity in Humorous Texts. In Ford, T. Chłopicki, W. & Kuipers, G. (Eds.), De Gruyter Handbook of Humor Studies. 101-119.

11. Ergül, H., Miller, S., Attardo, S., & Kramer, K. (2023). Alternative conceptualizations of the Smiling Intensity Scale (SIS) and their applications to the identification of humor. In Priego-Valverde, B. (Ed.) Interactional humor: Multimodal design and negotiation. Mouton de Gruyter. 109-130.

12. Zabalbeascoa, P. & S. Attardo. (2024). Humor translation theories and strategies. In Kostopoulou, L. & Misiou, V. (Eds), Transmedial Perspectives on Humour and Translation: From Page to Screen to Stage. 13-32. Routledge, London and New York.

13. Attardo, S. (2023) Tracking the Ironical Eye: Eye Tracking studies on irony and sarcasm. In Gibbs, R. & Colston, H. (Eds.) Cambridge Handbook of Irony and Thought. Cambridge UP. 140-159.

14. Coolidge, A. A., Montagnolo, C., & Attardo, S. (2023). Comedic convergence: Humor responses to verbal irony in text messages. *Language Sciences*, 99, 101566.

15. Bischetti, L. & Attardo, S. (2023). From mode adoption to saluting a dead kitten: reactions to a humorous tweet by Ricky Gervais. In Esther Linares (ed.) *The pragmatics of humor in interactive contexts*. John Benjamins. 65-86.

16. Miller, S.R., Ergul, H. & S. Attardo . (2022). "Dr. Shelby, that's a world record!" Frame breaking in experimental settings. *Pragmatics and Cognition. 29*:1. 135-159.

17. Di Ferrante, L. & Attardo, S. (2022). Humor, language varieties, and ideology: Implications for L2 language teaching. Risu, 5(1), 3-18.

18. Attardo, S. (2021). Humor and cognitive linguistics. Xu, W. and Taylor, F. R (Eds) *The Routledge Handbook of Cognitive Linguistics*. Routledge. 359-371.

19. Attardo, S. (2020). Memes, memeiosis, and memetic drift: Cheryl's Chichier She Shed. *Media Linguistics, 7* (2), 146–168. DOI: 10.21638/spbu22.2020.201

20. Simarro Vázquez, M., El Khatib, N., Hamrick, P., & Attardo, S. (2020). On the order of processing of humorous tweets with visual and verbal elements. *Internet Pragmatics. https://doi.org/10.1075/ip.00060.sim*

21. Attardo, S. Humor and Mirth: emotions, embodied cognition, and sustained humor. In Laura Alba and Lachlan McKenzie (eds.) *Emotion in Discourse*. Benjamins. 2019. 189-211.

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27. Attardo, S. (2018). Predatory Publishing in the Age of Digital Scholarship. *Conference of College Teachers of English Studies.* LXXXIII. 1-10. State of the profession Keynote.

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45. Attardo, S. Intentionality and irony. In Leonor Ruiz-Gurillo and M. Belén Alvarado-Ortega (Eds.) *Irony and Humor: From Pragmatics to discourse*. Amsterdam: Benjamins. 2013. 39-57.

46. Abdullah N. Arslan, Nikolay M. Sirakov, and Attardo, S. Weapon Ontology Annotation Using Boundary Describing Sequences. *Image Analysis and Interpretation (SSIAI), 2012 IEEE Southwest Symposium* pp.101,104, 22-24 April 2012.

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51. Hempelmann, Christian and Attardo, S. "Resolutions and their incongruities: further thoughts on logical mechanisms." *HUMOR: International Journal of Humor Research.* 2011. 24:2. 125-149.

52. Bell, Nancy and Attardo, S. Failed humor: Issues in non-native speakers' appreciation and understanding of humor. *Intercultural Pragmatics.* 2010. 7-3. 423-447.

53. Hamrick, Phillip and Attardo, S. A Prototype Approach to Auxiliary Selection in the Italian Passato Prossimo. In: Sabine De Knop, Frank Boers, and Antoon De Rycker (eds.) *Fostering Language Teaching Efficiency through Cognitive Linguistics.* Berlin: Mouton De Gruyter. 2010. 277-291.

54. Taylor, Julia M. , Victor Raskin, Christian Hempelmann, and Attardo, S. An unintentional inference and ontological property defaults. Proceedings of the IEEE International Conference on Systems, Man and Cybernetics, Istanbul, Turkey, 10-13 October 2010. IEEE. 2010. 3333-3339.

55. N. M. Sirakov, S. Suh, Attardo, S., 2010, "Automatic Object Identification Using Visual Low Level Feature Extraction And Ontological Knowledge", Proc of Society for Design and Process Science-SDPS, Dallas, Texas, June 6-11, 2010, pp.1-9.

56. Attardo, S. The state of the art in the prosody of humor. In Rosario Caballero Rodriguez and Maria Jesus Pinar Sanz. (eds.) *Ways and Modes of Human Communication.* Ediciones de la Universidad de Castilla-La Mancha: Cuenca. 2010. 25-44.

57. Attardo, S. A commentary on Antonopoulou and Nikiforidou. In: Geert Brône & Jeroen Vandaele (eds.), *Cognitive Poetics: Goals, Gains & Gaps.* 2009. Berlin/ New York: Mouton de Gruyter. 315-317.

58. Attardo, S. Salience of Incongruities in Humorous Texts and Their Resolution. In Elzbieta Chrzanowska-Kluczewska and Grzegorz Szpila (eds.) *In Search of (Non)Sense*, Newcastle upon Tyne: Cambridge Scholars Publishing, 2009. 164-178.

59. Attardo, S. "Humour" in Louise Cummins (ed.) *The Pragmatics Encyclopedia.* 2009. 199-201.

60. Attardo, S. (2012) "On the definition of non-co-operation." Bruce Fraser and Ken Turner (Eds.) *Language in Life and a life in language: Jacob Mey - A Festschrift. Studies in Pragmatics.* 6. Emerald: New Milford, CT. 2009. 1-7.

61. Duhamel, Denise and Attardo, S. Introduction: Humor in contemporary American poetry. *HUMOR: International Journal of Humor Research.* 2009. 22:3. 281-284.

62. Pickering, Lucy, Marcella Corduas, Jodi Eisterhold, Brenna Seifried, Alyson Eggleston, Attardo, S. "Prosodic Markers of Saliency in Humorous Narratives" *Discourse Processes.* 2009. 46. 517-540.

63. Attardo, S. "Generative Semantics" In Chris Routledge and Siobhan Champan (eds.) *Key Ideas in Linguistics.* Edinburgh: Edinburgh University Press. 2009. 78-79.

64.   Attardo, S. "Cognitivism" In Chris Routledge and Siobhan Champan (eds.) *Key Ideas in Linguistics*. Edinburgh: Edinburgh University Press. 2009. 21-24.

65.   Attardo, S. "A Primer for The Linguistics of Humor" In Victor Raskin (ed.). *A Primer for Humor Research*. Berlin: Mouton. 2009. 101-155.

66.   Attardo, S. Semantics and pragmatics of humor. *Language and Linguistics Compass*, 2:6. 2008. 1203-1215.

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69.   Attardo, S. "Fiction and Deception: How Cooperative is Literature?" In Kepa Korta and Joana Garmendia (eds.). *Meanings, Intentions, and Argumentation*. Stanford: CSLI. 2008. 41-60.

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71.   Eisterhold, Jodi, Attardo, S. and Diana Boxer. "Reactions to irony in discourse: Evidence for the Least Disruption Principle" *Journal of Pragmatics*. 38:8, 2006. 1239-1256.

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77.   Attardo, S. "La teoria generale del comico verbale." *Kos. Rivista di medicina, cultura, e scienze umane*. 2005. 235. 50-53.

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81. Attardo, S. "On the Nature of Rationality in (Neo-Gricean) Pragmatics." *International Journal of Pragmatics*. 14. 2003. 3-20. (Special issue on Neo-Gricean pragmatics, edited by Ken Turner)

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98.   Attardo, S. "Covert Speech Acts and their Meaning" in Alan D. Manning, Heather Judson, Julie C. Runolfson and Jessica Young (eds.) *Proceedings of the 1999 Deseret Language and Linguistics Society Simposium*. Provo, UT: Brigham Young University. 2000. 202-217.

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100.   Vigliotti, Cynthia L., Gianna Vivo, Attardo, S., and Sarah Brown-Clark "Stereotyping Ethnicity: The Ideology Of Filmic Representations Of Italian Americans And African Americans." *Proceedings Of The American Italian Historical Association* 1999 30: 218-226.

101.   Attardo, S. "Are socio-pragmatics and (Neo-) Gricean pragmatics incompatible?" *Journal of Pragmatics*, 30:5. 1998. 627-636.

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Professional Presentations (select)

La definizione dell ironia e altre questioni facili. University of Palermo, Italy. March 26, 2025.

Humor as an emergent property of complex dynamic systems in multimodal online communication. ISHS 2025 Krakow, Poland [Invited plenary] July 8, 2025.

Establishing Situations through Multimodal Resources in the Bruca Braca Bruda Brada cartoon series. [With Selma Đuliman and Matija Bošnjak] 2025 ISHS conference Krakow, July 8, 2025.

Doing Empirical Research using the GTVH. Workshop. 2025 ISHS conference Krakow July 7, 2025.

OK Boomer: Il conflitto intergenerazionale su internet. University of Trento, Italy. September 23rd.

Fake news vs. satirical news headlines: trends in humorous online "political" discourse. University of Milan, October 7, 2025.

What can eristic discourse teach us about pragmatic principles? Scuola Universitaria Superiore IUSS Pavia Oct 13, 2025.

From the GTVH to complex dynamic systems: 30 years of humor research. Oct 14, 2025. 1st GRISU symposium. Invited Keynote.

Semantic Bleaching in Memes. University of Pavia. Doctorate di Ricerca in Linguistica. Oct 14, 2025

The Cruelty is the Punchline: Cruelty, Humor, and the Extreme Right. International conference "Echoes of hate, screens of resistance: discourse, media, and pedagogy in the digital age." Naples, October 23-25. Università di Napoli L'orientale. [Invited plenary]

Teaching Online in the Age of AI. TexTESOL San Antonio, Nov 7-8

Navigating Academic Writing in the age of AI, Open Access and Predatory Publishing. University of Sarajevo. Dec 5, 2025 [with Laura di Ferrante]

The Changing Landscape of Academic Writing. Writing in the age of the Internet, Artificial Intelligence, Open Access and Predatory Publishing. University of Sargodha, Pakistan. December 10, 2025.

How many stochastic parrots does it take to change a lightbulb? Jan 19, 2025. 1st Workshop on Computational Humor (CHum 2025). 31st International Conference on Computational Linguistics (COLING 2025).[keynote]

"Florida Man Makes Announcement": Humor as Eristic Discourse in the Age of the Internet. AMPRA - 6. University of South Florida- St Petersburg 2024 [plenary]

Attardo, S. Comico e umorismo nell'era della rete. Oct 26, 2023. L'umorismo dell'altro, l'umorismo nell'altro. Forme e rappresentazioni del comico tra lingue e culture. Università per stranieri Siena, Centro CLASS. Siena, Italy. [plenary]

Attardo, S. Humor in the Age of the Internet, Sept 29, 2023, 5th CELLTS (International Conference on English Language, Literature, Teaching, and Translation Studies). University of Sarajevo, Bosnia. [plenary]

Shelby Miller, Joshua Loomis, Stephen Skalicky, S. Attardo. Pragmatic differences between left- and right-wing online satirical news. International Pragmatics Association conference (IPrA). Brussels. 2023.

Attardo, S. Micro-conversations and ephemeral community in YouTube humorous comments. International Pragmatics Association conference (IPrA). Brussels. 2023.

Attardo, S. "Hard to watch": Cringe and embarrassment humor. The Pragmatics of Cringe Humor on the Screen and on Digital Media Montpellier, France. 2023. [plenary]

Attardo, S. When laughter is harmful: The use of humor by the alt.right. 2/8/2023 Australasian Humour Studies Network Annual Conference. 2023

Attardo, S. Negotiation or Soft Assembly? Goffman's Frames and Sociopragmatic Analysis. Nov 5, 2022. American Pragmatics Association conference.

Miller, S. Ergül, H. & Attardo, S. Establishing and Breaching the Experimental Frame. Nov 8, 2022. American Pragmatics Association conference.

Attardo, S. Context, the ghost of Goffman, and humor. How can we tell when we are joking? June 30, 2022 ISHS conference Bertinoro, Italy. [Plenary]

Attardo, S. Memetics and combinatorics. Laboratorio Permanente di Media and Humour Studies 2021. University of Bologna. Do Androids Share Memes About Electric Sheep? (Nov 19, 2021)

Attardo, S. Change in publishing in the 21st century: challenges and opportunities . 7th International Conference of the Linguistic Association of Pakistan; Nov 11, 2021 [invited plenary]

Attardo, S. Dialect and humor: the case of Zerocalcare. International Pragmatics Association conference (IPrA). Winterthur. 27 June – 2 July 2021.

Attardo, S. Memes and virality: mapping the life-cycle of memes. 59th International Scientific Conference «Media in the modern world. St.Petersburg readings». Nov. 11, 2020. [invited paper]

Attardo, S. Toward a theory of humor performance. Alicante, Spain. October 2019. [invited plenary]

Marìa Simarro, Nabiha El Khatib, Attardo, S. Different Strategies to Process Multimodal Humorous Texts. International Conference on Verbal Humor Oct, 23-25, 2019, Alicante, Spain.

Maria Simarro, Nabiha El Khatib, Attardo, S. Processing Order of Captions and Images in Humorous Texts. ISHS 2019. Austin, TX. June

Attardo, S. A theory of humor performance. International Conference on "Verbal Humor: Evolution and Trends" 11-13 July 2018. Burgos (Spain). (invited plenary)

E. Gironzetti, Attardo, S. and L. Pickering. Differences in Humor and Irony Marking in Conversation: Gaze Aversion and Gaze to the Mouth. Georgetown University Roundtable. 2018. March 10. Washington, DC.

Attardo, S. The Rise of Online Publications and the Problem of Predatory Publishing. Conference of College Teachers of English. 85th Annual Meeting - March 1-3, 2018 State of the Profession Breakfast (invited plenary). Tarleton University, Stephenville, TX.

Attardo, S. EMO-Fundett International Conference on Language and Emotion. Nov. 23-25, 2016. UNED Madrid, Spain. Invited talk.

Attardo, S. Universals in Humorous Word Play. The Dynamics of Wordplay / La dynamique des jeux de mots conference. Universität Trier, 29 September – 1st October 2016. Invited plenary.

E. Gironzetti, Attardo, S. and L. Pickering. The interaction of gaze, humor, and smiling in dyadic face-to-face conversations, "7th Conference of the International Society for Gesture Studies" Paris, July 18th-22th 2016.

E. Gironzetti, Attardo, S. and L. Pickering. Negotiating Humorous Intentions in Conversation. 28th Conference of the International Society for Humor Studies. Dublin, IR. June 27th-July 1, 2016.

Zhang, Ying and Attardo, S. Sustained Humor in Chinese Dyadic Conversation. Paper presented at the International Society of Humor Studies conference, Oakland, CA. June 2015

Elisa Gironzetti, Attardo, S., Lucy Pickering, Meichan Huang, Shigehito Menjo, and Ying Zhang. Multimodal Analysis of Humor in Conversation. Paper presented at the International Society of Humor Studies conference, Oakland, CA. June 2015

Toward a Model of the Negotiation of Humorous Intention. Centre for Comedy Studies Research, Brunel University, London, Great Britain. June 11, 2014 (With Lucy Pickering)

Universality and Particularity in Humor. NETHRC 2014. TAMU-Commerce. Rockwall, TX.

Multimodal Negotiation of Humorous Intent in Conversations. American Association of Applied Linguistics. 2013. (With Lucy Pickering and Shigehito Menjo)

Smiling Intensity and its Relationship to Humor. NETHRC 2013. Southern Methodist University, Dallas, TX. (With Lucy Pickering and Shigehito Menjo)

Political Humor, Senselessness, and Pragmatic Irresponsibility. Galati, Romania. 5-9 Nov. 2012. 2nd International conference on humour in conventional and unconventional Politics. (Plenary Speaker)

Competence and Performance in the Pragmatics and Semantics of Humor. University of Queretaro, Mexico. April 20th, 2012.

International Symposium on humor and irony. Alicante, Spain. 15-16 December, 2011. Timing and intonation in Humor and Irony. (Plenary speaker)

INT-EVAL: International Workshop On The Evaluative Function Of Language: Evaluation Across Text Types And Cultures, October 6 – 8, 2011, Madrid, SPAIN (Plenary speaker).

On the length of jokes. Boston, MA. ISHS 2011.

Humor Competence, part of the panel "The Science of Humor" EuroScience Open Forum, Torino, Italy, July 6, 2010.

Incongruities and resolutions in humorous and non-humorous texts. Tsinghua University, Beijing, China. June 2, 2010

Non-cooperation in a Neo-Gricean perspective. Peking University, Beijing, China. May 24, 2010

Further Thoughts on Irony. Southern Methodist University, Dallas, TX. March 17, 2010

Attardo, Salvatore and Lucy Pickering. The Prosodic and Multimodal Analysis of Conversational Humor. American Applied Linguistics Association, Atlanta, GA. March 6, 2010. (Co-organizer of the panel: "Humor and Multimodal Markers of Humor")

Irony. Southern Methodist University. Dallas, TX. 2009.

Prosodie et multimodalité de l'humour. Laboratoire CNRS Langue et parole. Aix-en-Provence. Sept. 20th, 2009. [with Lucy Pickering]

Théorie et traduction de l'humour et du comique: une histoire pas drôle. Paris: 8th International Conference CORHUM. Sept. 25th, 2009

Pragmatica della comunicazione: il ruolo del concetto_di "potere" nel lavoro inferenziale. Università di Siena (Montepulciano). July 27th, 2009.

The Prosody of Humorous Discourse and Irony. Spanish Association of Applied Linguistics (AESLA), Cuidad Real, Spain. March 2009. [invited plenary]

Evaluating Applied Cognitive Linguistics in Italian L2 Instruction:
Towards a Pedagogical Cognitive Grammar. American Applied Linguistics Association Denver, CO. March 21st. 2009 [with Phillip Hamrick]

The Full Reduplication Construction in Sicilian. Fifth International Conference on Construction Grammar (ICCG-5) Sept. 26-28, 2008. Austin, TX.

Il rapporto tra pragmatica (Neo-/Post-)Griceana e razionalità. March 19th. 2008. University of Siena, Italy.

Alcuni risultati recenti nella linguistica del comico, March 18th, 2008. University of Siena, Italy.

An experimental evaluation of the effectiveness of Cognitive Grammar in the teaching of Italian as a Foreign Language. LAUD conferente, Landau, Germany. March 10-13, 2008. (with Philip Hamrick)

Some Recent Findings in the Prosody of Irony and Humor. Georgia State University, Dept. of Applied Linguistics. Feb 14, 2008.

The Pragmatics of Humor. Department of Foreign Languages, Central Taiwan University of Science and Technology, November 19, 2007

The Prosody of Humor. Providence U., Taiwan. November 19, 2007.

An Overview of the Linguistics of Humor. Meiho Institute of Technology, Taiwan. November 20th, 2007.

Analyzing Longer Humorous Texts. National Kaohsiung First University of Science and Technology, Taiwan. November 20th, 2007.

Metaphors and humor. National Chiayi University, Taiwan. November 21st, 2007.

An Overview of the Linguistics of Humor. National Taiwan Normal University, Taipei, Taiwan. November 21st, 2007.

Humorous Metaphors. 10th International Cognitive Linguistics Conference, Krakow, Poland. July 15-20th, 2007.

Are there Prosodic Markers for Punch Lines? International Pragmatics Association Conference, Gotheborg, Sweden. 8-13 July, 2007. (With Lucy Pickering)

On Some Kinds of Humorous Failed Metaphors. International Society for Humor Studies Conference, Newport, RI, June 28th-July1st, 2007.

"Humorous synthony as a metacommunicative language game" 15th Conference of The International Society for Gestalt Theory and Its Applications, Macerata (Italy), 25-27 May 2007. (With Carla Canestrari)

"Salience of incongruities in humorous texts and their resolution" IALS IV: In Search of (Non)Sense Literary Semantics and the Related Fields and Disciplines. Krakow, Poland, Oct. 12-14, 2006.

"An Overview of The Linguistics of Humor."
Sixth International Summer School and Symposium on Humor and Laughter, July 10-15, 2006, University of Fribourg, Switzerland.

"A History of Humor in Western Civilization." Sixth International Summer School and Symposium on Humor and Laughter, July 10-15, 2006, University of Fribourg, Switzerland.

"Analyzing Longer Humorous Texts." Sixth International Summer School and Symposium on Humor and Laughter, July 10-15, 2006, University of Fribourg, Switzerland.

"General Theory of Verbal Humor" (Workshop, with Christian F. Hempelmann) Sixth International Summer School and Symposium on Humor and Laughter, July 10-15, 2006, University of Fribourg, Switzerland.

"An empirical falsification of the randomness hypothesis of jab line distribution." 18th ISHS Conference, Copenhagen, Denmark, July 3-7, 2006. (with Marcella Corduas and Alyson Eggleston)

"Resolutions and their incongruities: further thoughts on logical mechanisms." 18th ISHS Conference, Copenhagen, Denmark, July 3-7, 2006. (with Christian F. Hempelmann)

"Maintaining the Italian Language in the Mahoning Valley Italian-American Community" April 11, 2006. Youngstown, OH, Public Library.

"Pragmatic universals and intercultural communication: joking and teasing." LAUD Symposium 2006. Landau, March 27-30, 2006.

"The pragmatics of humor" Nov. 22, 2005. Lleida; Universitat de Lleida.

"The pragmatics of humor" Nov. 21, 2005. Barcelona, Universitat Pompeu Fabra.

"Il principio di non cooperazione: la regolazione razionale delle violazioni del principio di cooperazione griceano" Nov. 15, 2005. Napoli, Università di Napoli Federico II.

"Distribuzione non casuale del/nel comico" Nov. 14, 2005. Napoli, Università di Napoli Federico II.

"Fiction and Deception: How Cooperative is Literature?" SPR-05 Third International Workshop on Semantics, Pragmatics, and Rhetoric Donostia - San Sebastián, November 10-12, 2005

"Pragmatics and Humor" SPR-05 Third International Workshop on Semantics, Pragmatics, and Rhetoric Donostia - San Sebastián, November 10-12, 2005

"The Role of Affordances at the Semantics/Pragmatics Boundary" CogSci 2005. Stresa, Italy, July 21-23, 2005.

"Non-cooperation and Gricean pragmatics: the pretense theory." 9th conference International Pragmatics Association. Riva del Garda, Italy. July 10-15, 2005.

"Working class humor: myth and reality." May 20th. Working Class Conference. Center for Working Class Studies Conference. Youngstown, OH.

"Pragmatic Aspects of Joke Telling" 16th International Conference on Pragmatics and Language Learning. Indiana University - Bloomington, IN. April 14-16, 2005. (with Jodi Eisterhold)

"A TESOL Certificate through Interactive Video Distance Learning." Ohio TESOL, Nov. 12-13, 2004. Columbus, Ohio. (With Steve Brown and others).

"The interplay of humor and theory." 16th Conference International Society for Humor Studies. Dijon, France. June 14-18, 2004.

"Humor and Cooperation," Kent State University, Kent, OH. Feb. 18. 2004.

"The use of humor in materials writing." TESOL Conference. Baltimore, MD. March 26, 2003.

"The maintenance of Italian in NE-Ohio." AAAL 2003 Conference in Arlington, Virginia, March 22-25, 2003.

"Two factors in the production of irony: familiarity and aggression." 15th Conference International Society for Humor Studies. July 8-12, 2003. Chicago, IL.

"Le rôle de l'intentionalité dans l'humour." Colloque 'Rire de l'autre, rire avec l'autre' CORHUM, Université de Paris VII/IV, Paris, France. 3-5 October, 2002.

"Beyond Humor Competence and Toward a Theory of Humor Performance" July 7-14, 2002. 14th ISHS conference. Forlì, Italy.

"Indirizzi correnti della linguistica del comico." Università Roma III. Rome, Italy. April 22nd 2002.

"Il contributo della GTVH alla traduzione del comico." Università di Forlì. Forlì, Italy. April 18th, 2002.

"Formalizing Humor Theory" The April Fools' Day Workshop on Computational Humour: Challenging issues for natural communication systems. April 15-16, 2002, ITC-irst, Trento, ITALY.

"Current Trends in the Linguistics of Humor." Northeastern Illinois University, Chicago. March 11, 2002.

"Multimodal Markers of Irony and Sarcasm." Georgetown University Round Table on Languages and Linguistics. Washington, DC. 7-9, March 2002. (With Jodi Eisterhold, Isabella Poggi, Jen Hay)

"Should we teach humor competence?" Georgia State University, Atlanta, Georgia. Febriary 8th, 2002.

"The Analysis of Humorous Texts," 21st Poetics and Linguistics Association conference, Budapest, Hungary, 12-15th April 2001.

"Reacting to humor, a new challenge for humor theory." Dept. of English Applied Linguistics and Dept. of English Literatures and Cultures. University of Pecs, Hungary. April 11th, 2001.

"The Ethics of Cooperation: A critique of Grice's theory of meaning." University of Pecs, Hungary. April 10th, 2001.

"National identity definition and the maintenance of Italian in NE Ohio." 3rd Annual Symposium, Italian Cultural Studies, Boca Raton, FL, October 18 - 20, 2001. (Original title: "'Un italiano vero': Strategies of national identity definition")

"How much linguistics do we need?" Ohio TESOL, Columbus, OH, Oct. 26-27, 2001. (With Steve Brown)

"Instrumental and substantive rationality: On the need of a theory of rationality in cognitive science." International Cognitive Linguistics Association, Santa Barbara, CA, July 22-27, 2001.

"How much linguistics do we need?" TESOL St. Louis, MO, March 1, 2001. (With Steve Brown)

"Humorous Texts" Modern Language Association (MLA), Washington, DC. December 28, 2000.

"The sociolinguistics of humor" Georgetown University. Department of Linguistics. Washington, DC. November 17, 2000.

"Irony and Humor in Interaction," Panelist. 7th International Pragmatics Conference, Budapest, Hungary, July 9-14, 2000.

"The Relevance-Inappropriateness Theory of Irony." Academy of Humanities and Economics. Lodz. May 11, 2000.

"Planning, Cooperation, and Rationality: The neo-Gricean Pragmatic Solution." University of Opole. May 10, 2000.

"The Analysis and Interpretation of Long Humorous Texts." Jagellonian University, Krakow. May 8, 2000.

"Can the Computer Have a Sense of Humor?" Jagellonian University, Krakow. May 9, 2000.

"La pragmatica neo-griceana e il problema della communicazione indiretta, occulta, e ludica." Universita' Roma III. Dipartimento di Linguistica. April 13, 2000.

"Al di la' della cooperazione: ironia, menzogna ed insinuazione." Centro di Scienza Cognitiva, Universita' di Torino. March 14, 2000.

"Un'analisi semiotico-pragmatica dei testi umoristici." Dipartimento di Scienze Letterarie e Filologiche, Universita' di Torino. March 13, 2000.

"Problemi dell'analisi dei testi comici: il picaresque di Peacham." Dipartimento di Linguistica e Letterature Comparate, Università di Bergamo. March 6, 2000.

"Humor in Narrative Texts: The Case of Pirandello's La patente." Katholieke Universiteit Leuven. February 24, 2000.

"Au de là de la cooperation: humour, insinuation, et mensonge." Universitè Libre de Bruxelles. February 21, 2000.

"The place of cooperation in cognition" European Conference of Cognitive Science (ECCS'99) Siena, Italy, October 27-30, 1999.

"The Analysis of Humorous Literary Texts: the case of register humor " Polish Academy of Sciences Styles of Humor conference Opole, Kamien Slaski, Poland, 7-9 October 1999.

"Developments in the General Theory of Verbal Humor" International Conference on Humor and Laughter, Oakland, CA, June 29-July 3 1999.

"Humor and Cooperation: A Goal-based perspective." International Conference on Humor and Laughter, Oakland, CA, June 29-July 3, 1999.

"Irony and indirect speech" Pragma 99 International Pragmatics Conference on Pragmatics and Negotiation. June 13-16, 1999. Tel Aviv/Jerusalem, Israel.

"Irony and its relevance to the theory of indirect speech."
Thirteenth annual international conference on pragmatics and language learning. Urbana-Champaign, 8-10 April 1999.

"Evidence of English interference in `Il Cittadino Italo-Americano.'"
American Association for Applied Linguistics. Stamford, CT. March 1999.

"Covert speech acts and their meaning." Deseret Conference, Provo, Utah. 18-20 Feb, 1999.

"The Language Politics of Il Cittadino Italo-Americano: A Linguistic Analysis of an Italian Newspaper in the Mahoning Valley, OH, 1902-1938." American Italian Historical Association. New York, NY. 12-15 Nov. 1998. (With Cynthia Vigliotti)

"New Directions in the Semiotics of Humor." Semiotic Society of America, Toronto, Canada. October 15-19 1998.

"Ideology and Stereotypes in the media representation of Italian- and African-Americans." American Italian Historical Association Conference, Cleveland, OH 13-15 November, 1997. (with Cynthia Booher-Vigliotti and Gianna Vivo)

"Perlocutionary Cooperation and Competition in Neo-Gricean Pragmatics." Purdue Linguistics Group, October 9, 1997, West Lafayette, IN.

"The Semantics of Reduplication in Sicilian." Purdue University Conference on Romance Languages, Literatures and Film, October 9-11, 1997. West Lafayette, IN. (With Gianna Vivo)

"A semiotic analysis of the humor in Sitcoms: The Mary Tyler Moore show ("Chuckles Bites the Dust")." Situating the Comedy: Celebrating 50 years of American Situation Comedy. September 26-27, 1997. Bowling Green State University, Bowling Green, OH.

"La cooperazione perlocutoria nella pragmatica neo-griceana." IRST: ICT, Sept. 9, 1997. Povo, Trento, Italy.

"Literary and spontaneous humor in dialogues." International Association for Literary Semantics, 1-4 September, 1997. Freiburg, Germany.

"Logical mechanisms and the resolution of incongruity." International Conference on Humor and Laughter, July 8-13, 1997. Edmond, OK.

"Possibilities and limitations of current research in computer-generated humor." International Conference on Humor and Laughter, July 8-13, 1997. Edmond, OK.

"Il valore della reduplicazione in Siciliano." American Association for Italian Studies, Feb. 20-23 1997,Winston-Salem, North Carolina.

"Humor Theory beyond Jokes: The Treatment of Humorous Texts at Large." Interpretation and Generation of Verbal Humor. IWCH '96. September 11-13, 1996. Twente, Netherlands.

"Mécanismes linguistiques de l'humour d'Alphonse Allais dans Han Rybeck ou le coup de l'étrier.'" Premier Colloque International Alphonse Allais, September 9-11, 1996. Liège, Belgium.

"Intertextuality and the Analysis of Joke-Cycles." International Conference on Humor and Laughter, June 22-26, 1994, Ithaca, NY.

"The Place of Linguistics in Humor Research," Tenth International Conference on Humour and Laughter, October 28--November 1, 1993, Luxemburg, Luxemburg.

"Humor Taxonomy from a Linguistic Point of View," September 10, 1993. Heinrich-Heine University, Dusseldorf (Germany).

"Symmetry and Cooperation: Beyond Gricean pragmatics." Seventh Annual International Conference on Pragmatics and Language Learning, April 2, 1993. Urbana-Champaign, IL.

"Intertextual Relations and the Reconstruction of Intended Perlocutionary Effect." Georgetown Roundtable on Language and Linguistics, Pre-session on Discourse Analysis: Written Texts, March 9, 1993, Washington, DC.

"The General Theory of Verbal Humor and Communication: An empirical view." Western Speech Communication Association, February 14, 1993, Albuquerque, NM.

"Two Application of Linguistics to Literary Criticism: Jakobson on Baudelaire and Derrida on Saussure." February 2, 1993, Youngstown State University, Department of English, Youngstown, OH.

"Intentionality and Communication: The case of joking and humorous interaction." Seminar on Humor and Communication, Speech Communication Association National Meeting, October 28th, 1992, Chicago, IL.

"English Aspectual Verbs and the Foregrounding Function of Predication." Belgian Linguistic Society, Symposium on Predication, December 6-7, 1991. Ghent, Belgium. (With Donalee H. Attardo.)

"Script Theory Revis(it)ed: Joke similarity and joke representation model." Ninth International Conference on Humour and Laughter, June 26-39, 1991, Brock University, Ontario, Canada. (With Victor Raskin.)

"Humor Space: A multidimensional feature taxonomy of jokes." Ninth International Conference on Humour and Laughter, June 26-39, 1991, Brock University, Ontario, Canada. (With Victor Raskin.)

"The Linear Organization of Jokes: Analysis of two-thousand texts." Ninth International Conference on Humour and Laughter, June 26-39, 1991, Brock University, Ontario, Canada. (With Donalee H. Attardo, Paul Baltes and Marnie J. Petray.)

"Oh, no! Puns again." Ninth International Conference on Humour and Laughter, June 26-39, 1991, Brock University, Ontario, Canada.

"Augmenting Formal Semantic Representation for NLP: The story of SMEARR." The Second Bar-Ilan Symposium on Foundations of Artificial Intelligence, June 10-11, 1991 (BISFAI '91), Jerusalem, Israel. (With Victor Raskin and Donalee H. Attardo.)

Semantic Augmentation for Natural Language Processing: The SMEARR approach." Northwestern University Linguistics Group, April 22, 1991, Chicago, IL. (With Donalee Hughes Attardo and Victor Raskin.)

"Paragraph Structure in Italian and English: Recapitulative cohesion." Conference on Pragmatics and L2 Acquisition, April 4-6, 1991, University of Illinois, Urbana-Champaign, IL.

"SMEARR Semantic Database." 11th International Conference on Computers and the Humanities, March 17-21, 1991. Tempe, AZ. (With Donalee Hughes Attardo and Victor Raskin.)

"A Polythetic Theory of Register and its Relevance for ESL/EFL. " Conference on Pragmatics and L2 Acquisition, April 5-8, 1990, University of Illinois, Urbana-Champaign, IL.

"The Violation of Grice's Maxims in Jokes." the 16th Annual Meeting of the Berkeley Linguistics Society, February 16-20, 1990, Berkeley, CA.

"Augmenting Semantics for NLP. Purdue Linguistics Group." Purdue University, February 6, 1990, West Lafayette, IN. (With Donalee Hughes and Victor Raskin.)

"Multiple-Level Analysis in Humor." Workshop on Humor and Cognition, February 18-19, 1989. Indiana University, Bloomington, IN.

"Jokes (Tokens and Types), Meta-Jokes, and Para-Jokes." XI International Congress of Anthropological and Ethnological Sciences, Symposium on 'Cross-Cultural Studies of Humor,' July 29, 1988. Zagreb, Yugoslavia.

"La Teoria Semantica del Comico di Victor Raskin e le sue Implicazioni Metaculturali." II Congresso Internazionale, 'Riso, Sorriso, Satira, Ironia: Termometri Nazionali della Salute,' July 22-23, 1988. Udine, Italy.

"Type-Jokes and Token Jokes." WHIM-VII, the 7th National Conference on Humor, April 1-4, 1988, Purdue University, West Lafayette, IN.

Technical Reports (Selected)

"Augmenting linguistic semantics descriptions for NLP: Lexical knowledge, encyclopedic knowledge, event structure," 1991, TR17-PNLPL-91. Purdue University, West Lafayette, IN. (With Victor Raskin and Donalee H. Attardo.)

"Augmenting Linguistic Semantics: What language processing can reveal about semantic theory," 1990, TR16-PLNPL-90. Purdue University, West Lafayette, IN. (With Victor Raskin and Donalee H. Attardo.)

"SMEARR Database Manual: Technical report of the natural language processing laboratory," 1990, TR10-NLPL-90, Purdue University, West Lafayette, IN.

"Linguistics Semantics as the Fourth Resource for NLP Semantics. Technical report of the natural language processing laboratory, 1989, TR7-NLPL-89, Purdue University, West Lafayette, IN. (With Victor Raskin, Donalee Hughes and Manfred Stede.)

"Linguistic-Semantics-Based Resource for Meaning Representation. Technical report of the natural processing laboratory," 1989, TR6-NLPL-89, Purdue University, West Lafayette, IN. (With Victor Raskin, Donalee Hughes and Manfred Stede.)

"On Variable-depth NLP Semantics: Transposition of high-quality semantic descriptions into ILT," 1989, TR5-PLNLP-89. Purdue University, West Lafayette, IN. (With Victor Raskin and Donalee H. Attardo.)

Dissertations

Nabiha El Khatib. Texas A&M University – Commerce. 2020. Director.
Shelby Miller. Texas A&M University – Commerce. 2019. Director.
Hilal Ergul. Texas A&M University – Commerce. 2018. Director.
Elisa Gironzetti. Texas A&M University – Commerce. 2018. Director.
Hsiung Hui-Chun. Texas A&M University – Commerce. 2014. Director.
Sergio Pizziconi. Texas A&M University – Commerce. 2012. Director.
Joshua Gregson, Duquesne University, Pittsburgh, PA. 2009. Committee member
Annarita Guidi, Università di Siena, Italy. 2008. Committee member
Max Petrenko, Purdue University, West Lafayette, IN. 2007. PhD. Committee Member.
Joana Garmendia, University of the Basque Country, Spain. 2007. External.
Dina Mohamed. Purdue U., West Lafayette, IN. 2005. PhD. Committee Member.
Katrina Triezenberg. Purdue U., West Lafayette, IN. 2005. PhD. Committee Member.
Méderic-Gasquet Cyrus, U. of Marseilles, France. 2004. PhD. External.

Oliver Haas, Napier U. Edinburgh, Scotland, 2004. PhD. External.
Hanada al-Masri. Purdue U., West Lafayette, IN. 2004. PhD. Committee Member.
Julia Televnaja. Purdue U., West Lafayette, IN. 2004. PhD. Committee Member.
Christian Hempelmann, Purdue U., West Lafayette, IN. PhD. 2003. Committee Member.
Allen Redmon. Purdue U., West Lafayette, IN. 2003. PhD. Committee Member.
Ann Jorid Klungervik-Greenall, U. of Trondheim, Norway, 2002. PhD. First Opponent.
Angela Fortner. Purdue U., West Lafayette, IN. 2002. PhD. Committee Member.

Theses (select)
Suganya Schmura, Texas A&M University – Commerce. 2021. Director.
Jenny Tarng. Texas A&M University – Commerce. 2019. Director.
Sara Accettura, Youngstown State University, MA, 2005. Committee Member.
Ann Amicucci, Youngstown State University, MA, 2005, Committee Member.
Alessandra Senzani, Youngstown State University. 2004. MA. Director.
Chiara Bucaria. Youngstown State University. 2004. MA. Director.
Katrina Triezenberg. Purdue U., West Lafayette, IN. 2004. MA. Committee Member.
Lenora Natale Greene, Youngstown State University. 2003. MA. Committee Member.
Elena Bellina. Youngstown State University. 2002. MA. Director.
Christian Hempelmann, Youngstown State University. 2000. MA. Director.
Michele Sala. Youngstown State University. 2000. MA. Director.
Barbara Karman. Youngstown State University. 1998. MA. Director.
Craig McDonough. Youngstown State University. 1997. MA. Director.

Journals

HUMOR: International Journal of Humor Research,
Editor-at-large: 2012-present.
Editor-in-chief: 2002-2011.
Associate editor: 1999 - 2002.
Consulting editor: 1992 - 1999.

Journal of Pragmatics
Board member, 2010-present.

Mediazioni: Rivista Online di Studi Interdisciplinari su Lingue e Culture
Advisory board.

The European Journal of Humour Research
Editorial Board: 2012-present

The Israeli Journal of Humor Research: An International Journal

Advisory Board: 2012-present

International Studies in Humour.
Advisory Board: 2012-present

English Language in Focus (ELIF) Journal published by English Department Universitas Muhammadiyah Jakarta, Indonesia.
Reviewer board: 2020-present.